

Being a Leader

AIM Conference 2022

The importance of leadership.

Authors: Scott Baldwin/Cindy Clark

Presented by Scott Baldwin / Cindy Clark 10/26/2022

1

Being a
Leader

In order for a business to be successful it must have leadership. In this session, we will have a conversation about the importance of leadership and what that means to you.

2

Leader vs Manager

What does the term leader mean to you? How do you think it is different from the term manager?

3

Definitions

Leader as defined by Merriam-Webster:

Leader – A guide or conductor, a person who leads, a person who has commanding authority or influence.

Manager Defined by Merriam-Webster:

Manager – A person who conducts business or household affairs.

4

Characteristic Traits

As you can see there are differences between being a manager and being a leader.

Effective Managers

- Manage the day to day operations
- Communicate well
- Set clear expectations
- Write and enforce policies and procedures
- Reward and Recognize Employees

5

Character Traits (Continued)

Effective Leaders

- Provide a vision for the future.
- Provide clear direction
- Inspire employees to do better
- Provide the tools to achieve success
- Act with the greater good in mind
- Delegate and elevate effectively

6

Quotes of Inspiration...

There are many quotes about leadership. What do you think of the following:

"The pessimist complains about the wind. The optimist expects the wind to change. The leader adjusts the sails."

- John Maxwell

"A good objective of leadership is to help those who are doing poorly to do well and to help those who are doing well to do better."

- Jim Rohn

"Leadership is not about being in charge, leadership is about taking care of those in your charge!"

- Simon Sinek

"Leadership is based on inspiration, not domination; on cooperation, not intimidation."

- William Arthur Wood

7

Food for Thought...

A leaders job is not to do all the work for others. A leaders job is to help others figure out how they can do it for themselves, lend a helping hand to get things done and inspire them to succeed beyond their own expectations.

Think about it... If you treat your staff and/or volunteers like they will make a difference, then they will.

8

What can we do?

You can seek out training webinars on leadership or inexpensive online leadership courses.

Identify leaders in your community and tap them for information and advice.

Seek out your local community leadership groups, such as your Chamber of Commerce. Chambers typically provide businesses an opportunity to network.

Above all...read. Folks the work has been done for you. There are a lot of books written by successful leaders that you gain valuable insight from.

A must read... "Leaders Eat Last" by Simon Sinek

9

Thank you!!

Discussion Q & A

Scott Baldwin
ReStore General Manager
Habitat for Humanity of Kent County, Inc.
Direct: 616-202-7308
sbaldwin@habitatkent.org

Cindy Clark
ReStore Operations Manager
Habitat for Humanity of Isabella County
Direct: 989-317-9296
restoremanager@hfhic.org

10

Feedback



Thank you for coming to this session.
We want to hear from you!



Please scan this QR Code to share your feedback
about this session.

You can also sign up to win a raffle prize



Being A Leader