



How to get the most **SUCCESS**

from your **salesforce** instance!



with self-proclaimed experts:
Adriana Laura & Kelly Cafek



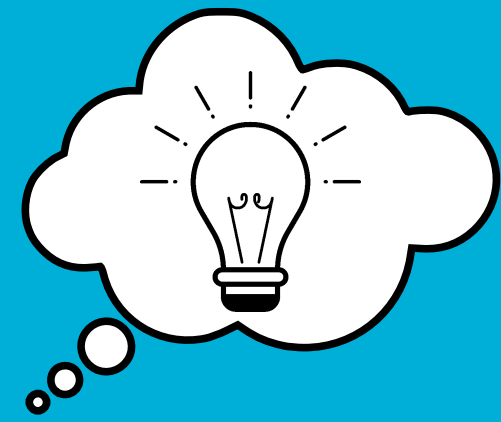
Introduction:

Meet

your



guides!



Adriana Laura

AmeriCorps
Volunteer Services
Coordinator



Kelly Cafek

Office Manager





 Adriana has worked
just over 
2 years with Habitat!





Kelly has worked almost 7 years with Habitat!



Today's Agenda:

How to get
the most success
out of your NPSP!



1

Volunteer Management / Reporting



2

Fund Development / Reporting



3

Dashboards

4

Apsona

5

Q & A Time



Let's Begin!



Are you ready?



Organization of Salesforce:



- Objects are accessed through the navigation menu, similar to tabs in an excel sheet: Accounts, Opportunities, Contacts, Dashboards, Shift Calendar, Volunteer Jobs, etc.
- Select any record to learn more about an Account, Contact, Opportunity, Closing Date, Amount, etc. in Salesforce.

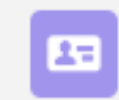
Volunteer Management:

- Track the volunteers who come out to work with your affiliate (build site, ReStore, events, etc.)
- Page layouts where you can create campaigns, volunteer jobs, and shifts.
- This information is indispensable when creating board reports, appeal letters, and having an idea of the impact your affiliate is making in your community!





Search...



Contacts

Recently Viewed



New Import Add to Campaign Send List Email Merge Contacts

131 items • Updated a minute ago

Search this list... [Settings] [Table View] [Refresh] [Edit] [Filter]

	Name	Primary Affiliation	Account Name	Phone	Primary Email	Mailing City	Mai...	Owner Last Name
67		Home Depot				Maumee	OH	
68						Toledo	OH	
69		Home Depot				Taylor	Michigan	
70		Home Depot				Detroit	MI	
71		Home Depot				Wayne	MI	
72		Home Depot				Detroit	MI	
73		DTE Energy				Newport	Michigan	
74		DTE Energy				Newport	Michigan	
75						Ypsilanti	MI	
76		DTE Energy				Trenton	MI	
77		DTE Energy				Monroe	MI	
78		DTE Energy				Detroit		
79		Regular Volunteer				Dundee	MI	
80		DTE Energy				Woodhaven	Michigan	
81						Marina	MI	
82		La-Z-Boy, Inc.				Monroe	Michigan	
83								



Contacts



Search...



- Volunteer Manage...
- Volunteers Help
- Home
- Chatter
- Tasks
- Volunteers Wizard
- Volunteer Jobs
- Shift Calendar
- Find Volunteers
- Campaigns
- More



Campaigns

Recently Viewed



New

3 items • Updated a few seconds ago

Search this list...



	Campaign Name	Owner Last Name	Start Date	Status	Active	
1	2022 Volunteers	Laura (Monroe)	1/1/2022	In Progress	<input checked="" type="checkbox"/>	▼
2	Volunteers	Laura (Monroe)	1/1/2019	Planning	<input type="checkbox"/>	▼
3	Cars for Homes	Cafek (Oakland)		In Progress	<input checked="" type="checkbox"/>	▼

How to create a Campaign



New Campaign

Select a record type

- Fund Campaign
This is used for all fundraising campaigns.
- Contact Group
This is used to group contacts for communication purposes
- Council Meeting
Used for managing Leadership and Topic Council Meeting
- Event Campaign
This is used for all events where donations are collected.
- Volunteer Campaign
A campaign specifically used to track Volunteers
- iContact Email Campaign
Used for all mass email marketing lists and email sends.



Choose Campaign type

Cancel Next



New Campaign: Volunteer Campaign


Campaign Information

Campaign Owner
Adriana Laura (Monroe)

Campaign Record Type
Volunteer Campaign

* Campaign Name 

Parent Campaign 
 

Status 

Active 

Type 

Denote important information & save

Additional Information

Num Sent in Campaign

Start Date 
 



Search...



Campaign 2022 Volunteers

Go to your newly created campaign's Related tab

+ Follow New Note New Contact New Household

Type Status Start Date End Date In Progress 1/1/2022

Details Related

Affiliate Name: Monroe
Campaign Owner: Adriana Laura (Monroe)
Campaign Record Type: Volunteer Campaign
Campaign Name: 2022 Volunteers
Parent Campaign: Volunteers
Case Safe ID: 7017i000000cMijAAE

Status: In Progress
Active: [checked]
Type:

Additional Information

Num Sent in Campaign: 0
Start Date: 1/1/2022

Campaign Member Statuses (3+)

Canceled: Is Default, Responded, Last Modified Da... 9/20/2022 11:33 AM
Completed: Is Default, Responded, Last Modified Da... 9/20/2022 11:33 AM
Confirmed: Is Default, Responded, Last Modified Da... 9/20/2022 11:33 AM

View All

Activity Chatter


Campaign
2022 Volunteers

[+ Follow](#)
[New Note](#)
[New Contact](#)
[New House](#)

How to create Volunteer Jobs

Type: In Progress
 Status: In Progress
 Start Date: 1/1/2022
 End Date:

[Details](#)
[Related](#)


Campaign Hierarchy (0)


Campaign Members

[Add Leads](#)
[Add Contacts](#)


Volunteer Jobs (2)

[New](#)

Volunteer Job Name	Number of Shifts	Number of Volunteers	# of Volunteers Still Needed
845 Ashdale Ln	104	0	1,040
Project Serve Veteran Ramps	0	0	0

[View All](#)


Campaign Member Statuses (3+)

Canceled
 Is Default:
 Responded:
 Last Modified Da... 9/20/2022 11:33 AM
Completed
 Is Default:
 Responded:
 Last Modified Da... 9/20/2022 11:33 AM
Confirmed
 Is Default:
 Responded:
 Last Modified Da... 9/20/2022 11:33 AM

[View All](#)

Activity

Chatter



New Volunteer Job

Information

* Volunteer Job Name

* Campaign

Ongoing

Inactive

Skills Needed

Available

- Carpentry
- Electrical
- Plumbing
- Painting
- Manual Labor
- Landscaping

Chosen

Computer Use

Organizer

Cancel

Save & New

Save



Volunteer Jobs
Recently Viewed ▾

2 items • Updated a few seconds ago

	<input type="checkbox"/>	Volunteer Job Name
1	<input type="checkbox"/>	845 Ashdale Ln
2	<input type="checkbox"/>	Project Serve Veteran Ramps

Skills Needed ⓘ

Available

- Carpentry
- Electrical
- Plumbing
- Painting
- Manual Labor
- Landscaping
- Computer Use
- Organizer
- Cashier
- Community Outreach



Chosen

-

Location ↩

Location Street

Location State/Province

Location City

Location Zip/Postal Code

Description



Volunteer Jobs Recently Viewed

2 items • Updated a few seconds ago

- Volunteer Job Name
- 1 845 Ashdale Ln
- 2 Project Serve Veteran Ramps

Location

Location Street

Location State/Province

Location City

Location Zip/Postal Code

Description



Location Information

Salesforce Sans | 12 | [Color] | B | I | U | [Link] | [List] | [List] | [List] | [List] | [List] | [List] | [Link] | [Image]



Sample:

**Come help build our 110th Habitat home located at 845 Ashdale Ln.
 Contact our Volunteer Services Coordinator, Adriana, at intern@habitatmonroemi.org
 for any additional information.**

Description

Salesforce Sans | 12 | [Color] | B | I | U | [Link] | [List] | [List] | [List] | [List] | [List] | [List] | [Link] | [Image]



Cancel

Save & New

Save



Volunteer Jobs
Recently Viewed ▼

2 items • Updated a few seconds ago

	<input type="checkbox"/>	Volunteer Job Name
1	<input type="checkbox"/>	845 Ashdale Ln
2	<input type="checkbox"/>	Project Serve Veteran Ramps

Description

Location Information ⓘ

Salesforce Sans 12 [Color] [B] [I] [U] [Link] [List] [Align] [Indent] [Outdent] [Table] [Table Border] [Table Striping] [Link] [Image]

T_x

**Come help build our 110th Habitat home located at 845 Ashdale Ln.
 Contact our Volunteer Services Coordinator, Adriana, at intern@habitatmonroemi.org
 for any additional information.**

Description

Salesforce Sans 12 [Color] [B] [I] [U] [Link] [List] [Align] [Indent] [Outdent] [Table] [Table Border] [Table Striping] [Link] [Image]

T_x

Denote important information & save

System Information

Display on Website ⓘ ←

Volunteer Website Time Zone ⓘ --None-- ▼

Cancel Save & New Save



Volunteer Job
845 Ashdale Ln

[Find Volunteers](#) [Volunteer Roster](#) [Mass Email Volunteers](#)

Campaign	Number of Volunteers	# of Volunteers Still Needed	Number of Completed Hours
2022 Volunteers	0	1,040	0.00

Volunteer Hours (0) ▾

Volunteer Shifts (3+) ▾

[Shift-19103](#)
 Start Date & Ti... 1/1/2022 8:00 AM
 Duration (Hours): 7.00
 Total Volunteers:

[Shift-19104](#)
 Start Date & Ti... 1/4/2022 8:00 AM
 Duration (Hours): 7.00
 Total Volunteers:

[Shift-19105](#)
 Start Date & Ti... 1/6/2022 8:00 AM
 Duration (Hours): 7.00
 Total Volunteers:

[View All](#)

Details Activity

Volunteer Job Name
845 Ashdale Ln

Campaign
[2022 Volunteers](#)

Ongoing

Inactive ⓘ

Skills Needed ⓘ

Sweat Equity Hours
0.00

Affiliate Name
Monroe

Location

Number of Shifts
104

Number of Volunteers ⓘ
0

of Volunteers Still Needed
1,040

Number of Completed Hours ⓘ
0.00

First Shift
1/1/2022 8:00 AM

New

How to create Volunteer Shifts



New Volunteer Shift

Information

ShiftID

Desired # of Volunteers

* Volunteer Job

Start Date & Time

* Date

* Time

* Duration (Hours)

Description

System Fields - DO NOT EDIT

Total Volunteers

Job Recurrence Schedule

Search Job Recurrence Schedules...

Cancel

Save & New

Save

Denote important information & save



Volunteer Manage...

Volunteer Job
845 Ashdale Ln

Campaign
[2022 Volunteers](#) Number of Volunteers: 0

Volunteer Hours (0)

Volunteer Shifts (3+)

[Shift-19103](#)
Start Date & Time: 1/1/2022 8:00 AM
Duration (Hours): 7.00
Total Volunteers:

[Shift-19104](#)
Start Date & Time: 1/4/2022 8:00 AM
Duration (Hours): 7.00
Total Volunteers:

[Shift-19105](#)
Start Date & Time: 1/6/2022 8:00 AM
Duration (Hours): 7.00
Total Volunteers:

[View All](#)

Location



Volunteer Manage...

Volunteers Help

Home

Chatter

Tasks ▾

Volunteers Wizard

Volunteer Jobs ▾

Shift Calendar

Find Volunteers


More ▾

[Volunteer Jobs](#) > [845 Ashdale Ln](#)

Volunteer Shifts

50+ items • Sorted by Start Date & Time • Updated a few seconds ago

Pay attention to the ShiftID 

	ShiftID ▾	Start Date & Time ↑ ▾	Duration (Hours) ▾	Total Volunteers ▾	Desired # of Volunteers ▾	# of Volunteers Still Ne...
1	Shift-19103 	1/1/2022 8:00 AM	7.00		10	10
2	Shift-19104	1/4/2022 8:00 AM	7.00		10	10
3	Shift-19105	1/6/2022 8:00 AM	7.00		10	10
4	Shift-19106	1/8/2022 8:00 AM	7.00		10	10
5	Shift-19107	1/11/2022 8:00 AM	7.00		10	10
6	Shift-19108	1/13/2022 8:00 AM	7.00		10	10
7	Shift-19109	1/15/2022 8:00 AM	7.00		10	10
8	Shift-19110	1/18/2022 8:00 AM	7.00		10	10
9	Shift-19111	1/20/2022 8:00 AM	7.00		10	10
10	Shift-19112	1/22/2022 8:00 AM	7.00		10	10
11	Shift-19113	1/25/2022 8:00 AM	7.00		10	10
12	Shift-19114	1/27/2022 8:00 AM	7.00		10	10
13	Shift-19115	1/29/2022 8:00 AM	7.00		10	10
14	Shift-19116	2/1/2022 8:00 AM	7.00		10	10
15	Shift-19117	2/3/2022 8:00 AM	7.00		10	10

This shift calendar can be visible on Salesforce and your website.

Campaign (All Active Volunteer Campaigns)

Volunteer Job (All Jobs)

Volunteers can manually select a date and sign up!



July 2022

today ◀ ▶

month week day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28 8a 845 Ashdale Ln	29	30 8a 845 Ashdale Ln	1	2 8a 845 Ashdale Ln
3	4	5 8a 845 Ashdale Ln	6	7 8a 845 Ashdale Ln	8	9 8a 845 Ashdale Ln
10	11	12 8a 845 Ashdale Ln	13	14 8a 845 Ashdale Ln	15	16 8a 845 Ashdale Ln
17	18	19 8a 845 Ashdale Ln	20	21 8a 845 Ashdale Ln	22	23 8a 845 Ashdale Ln



give a day. change a life.

Join our community of volunteers to build a home.

REGISTER TO VOLUNTEER

VOLUNTEER CALENDAR

Example:

October 2022

today 

month week day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27 8a Grand Blvd (full)	28	29 8a Grand Blvd (full)	30	8a Grand Blvd (full)
2	3	4 8a Grand Blvd (full)	5	6 8a Grand Blvd (full)	7	8a Grand Blvd (full)
9	10	11 8a Grand Blvd (full)	12 available	13	14	15
16	17 8a Grand Blvd (full)	18	19 8a Grand Blvd	20	21	22
23	24 8a Grand Blvd	25	26	27 8a Grand Blvd	28	29 8a Grand Blvd
30	31	1	2	3	4	5

closed →

→ *available*

Grand Blvd

2489 Grand Boulevard

full	Monday 10/17/2022 8:00 AM - 3:00 PM	confirmed: 0 - available: 0	Help us build our #107th Habitat home at 2489 Grand Blvd! *Email sjennings@habitatmonroemi.org if you have any questions.
sign up	Wednesday 10/19/2022 8:00 AM - 3:00 PM	confirmed: 0 - available: 6	Help us build our #107th Habitat home at 2489 Grand Blvd! *Email sjennings@habitatmonroemi.org if you have any questions.
sign up	Tuesday 10/25/2022 8:00 AM - 3:00 PM	confirmed: 1 - available: 5	Help us build our #107th Habitat home at 2489 Grand Blvd! *Email sjennings@habitatmonroemi.org if you have any questions.
sign up	Thursday 10/27/2022 8:00 AM - 3:00 PM	confirmed: 3 - available: 3	Help us build our #107th Habitat home at 2489 Grand Blvd! *Email sjennings@habitatmonroemi.org if you have any questions.
sign up	Saturday 10/29/2022 8:00 AM - 3:00 PM	confirmed: 0 - available: 6	Help us build our #107th Habitat home at 2489 Grand Blvd! *Email sjennings@habitatmonroemi.org if you have any questions.



Volunteers can easily choose what day works for them!



Grand Blvd

2489 Grand Boulevard

full	Monday 10/17/2022 8:00 AM - 3:00 PM	confirmed: 0 - available
sign up	Wednesday 10/19/2022 8:00 AM - 3:00 PM	confirmed: 0 - available
sign up	Tuesday 10/25/2022 8:00 AM - 3:00 PM	confirmed: 1 - available
sign up	Thursday 10/27/2022 8:00 AM - 3:00 PM	confirmed: 3 - available
sign up	Saturday 10/29/2022 8:00 AM - 3:00 PM	confirmed: 0 - available

Volunteer Sign Up



First Name*

Last Name*

Primary Email*

Business Phone

Home Phone

Volunteer Organization

Mailing State/Province

Mailing Zip/Postal Code

Title

Number of Volunteers*

Grand Blvd
Wednesday 10/19/2022 8:00 AM - 3:00 PM



!
estions.
!
estions.
!
estions.
!
estions.
!



Search...



Create Report

- Category
- Recently Used**
- All
- Accounts & Contacts
- Opportunities
- Customer Support Reports
- Leads
- Campaigns
- Activities
- Administrative Reports
- File and Content Reports
- Other Reports

Select a Report Type

Search Report Types...

Recently Used Report Types

Report Type Name	Category
Accounts with Opportunities	Custom
Accounts with Donations (custom)	Custom



How to create a Volunteer Report!



Search...



Create Report

Category

Recently Used

All

Accounts & Contacts

Opportunities

Customer Support Reports

Leads

Campaigns

Activities

Administrative Reports

File and Content Reports

Other Reports

Select a Report Type

Search: volunteer

Report Type Name	Category
Contacts with Volunteer Hours and Volunteer Jobs	Standard
Contacts with Volunteer Recurrence Schedules	Standard
Contacts with Volunteer Recurrence Schedules and Volunteer Job	Standard
Contacts with Volunteer Waivers	Standard
Accounts with Volunteer Hours (custom for HFHM)	Custom
Accounts with Volunteer Hours	Custom
Campaigns with Volunteer Jobs	Standard
Campaigns with Volunteer Jobs and Volunteer Hours	Custom
Activities with Volunteer Hours	Standard
Activities with Volunteer Jobs	Standard
Activities with Volunteer Shifts	Standard
Activities with Volunteer Waivers	Standard



Search...



Create Report

Category

Recently Used

All

Accounts & Contacts

Opportunities

Customer Support Reports

Leads

Campaigns

Activities

Administrative Reports

File and Content Reports

Other Reports

Select a Report Type

volunteer

Report Type Name

Category

Contacts with Volunteer Hours and Volunteer Jobs

Standard

Contacts with Volunteer Recurrence Schedules

Standard

Contacts with Volunteer Recurrence Schedules and Volunteer J...

Standard

Contacts with Volunteer Waivers

Standard

Accounts with Volunteer Hours (custom for HFHM)

Custom

Accounts with Volunteer Hours

Custom

Campaigns with Volunteer Jobs

Standard

Campaigns with Volunteer Jobs and Volunteer Hours

Custom

Activities with Volunteer Hours

Standard

Activities with Volunteer Jobs

Standard

Activities with Volunteer Shifts

Standard

Activities with Volunteer Waivers

Standard

Details



Contacts with Volunteer Hours ...
Standard Report Type

Start Report

Details

Fields (403)

Created By You



August 15 - September 15, 2022 Board
Last Used 10/23/2022



Quarterly Report: Jul-Sept 2022
Last Used 10/14/2022



July 15 - August 15, 2022 Board Rep
Last Used 10/14/2022

Created By Others



Search...



REPORT

New Report Contacts with Volunteer Hours and Volunteer Job

Buttons: Got Feedback?, Add Chart, Save & Run, Save, Close, Run

Outline and Columns sidebar with search and list of columns (Salutation, First Name, Last Name, Title, Account Name, Mailing Street, Mailing City, Mailing State/Province, Mailing Zip/Postal Code, Mailing Country, Phone)

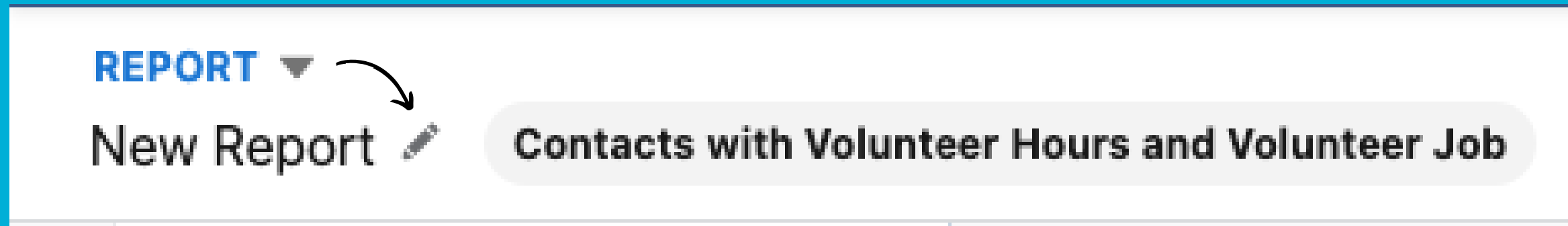
Table with 10 columns and 18 rows. Header: Salutation, First Name, Last Name, Title, Account Name, Mailing Street, Mailing City, Mailing State/Province, Mailing Zip/Postal Code. All data cells contain dashes.



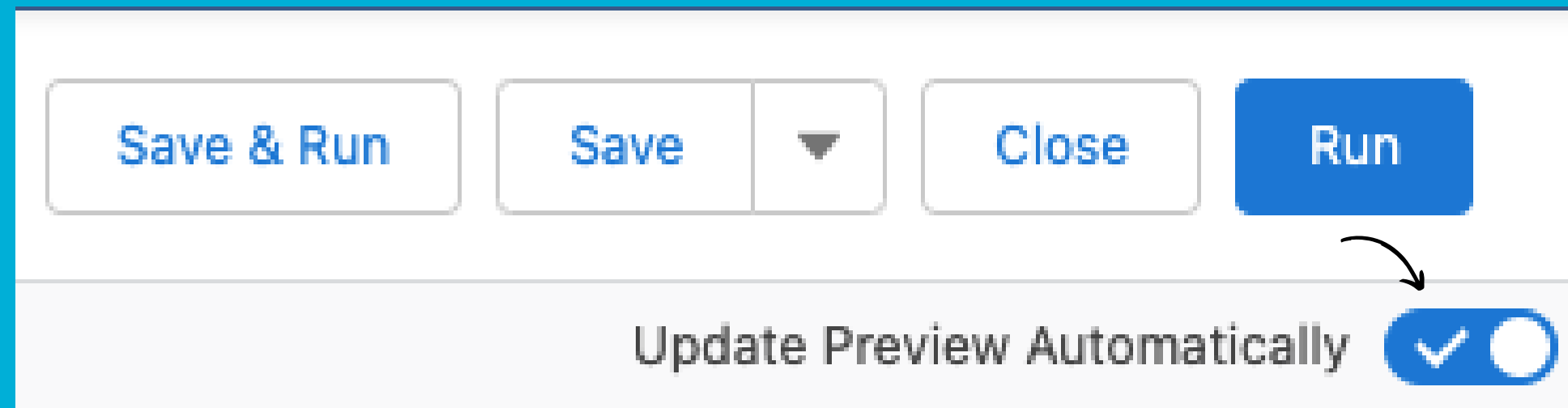
Report Layout

Things to note:

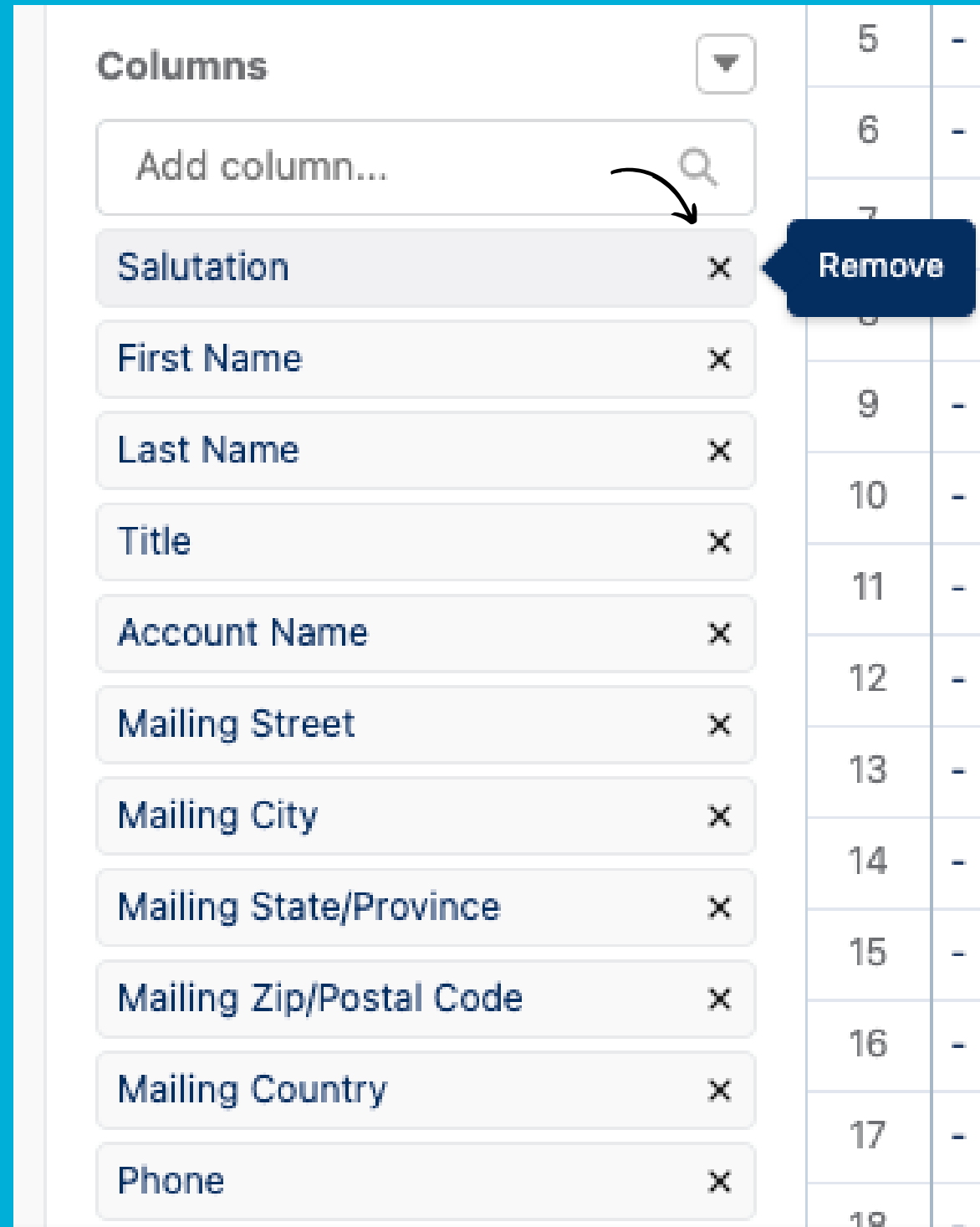
You can easily edit your report name.



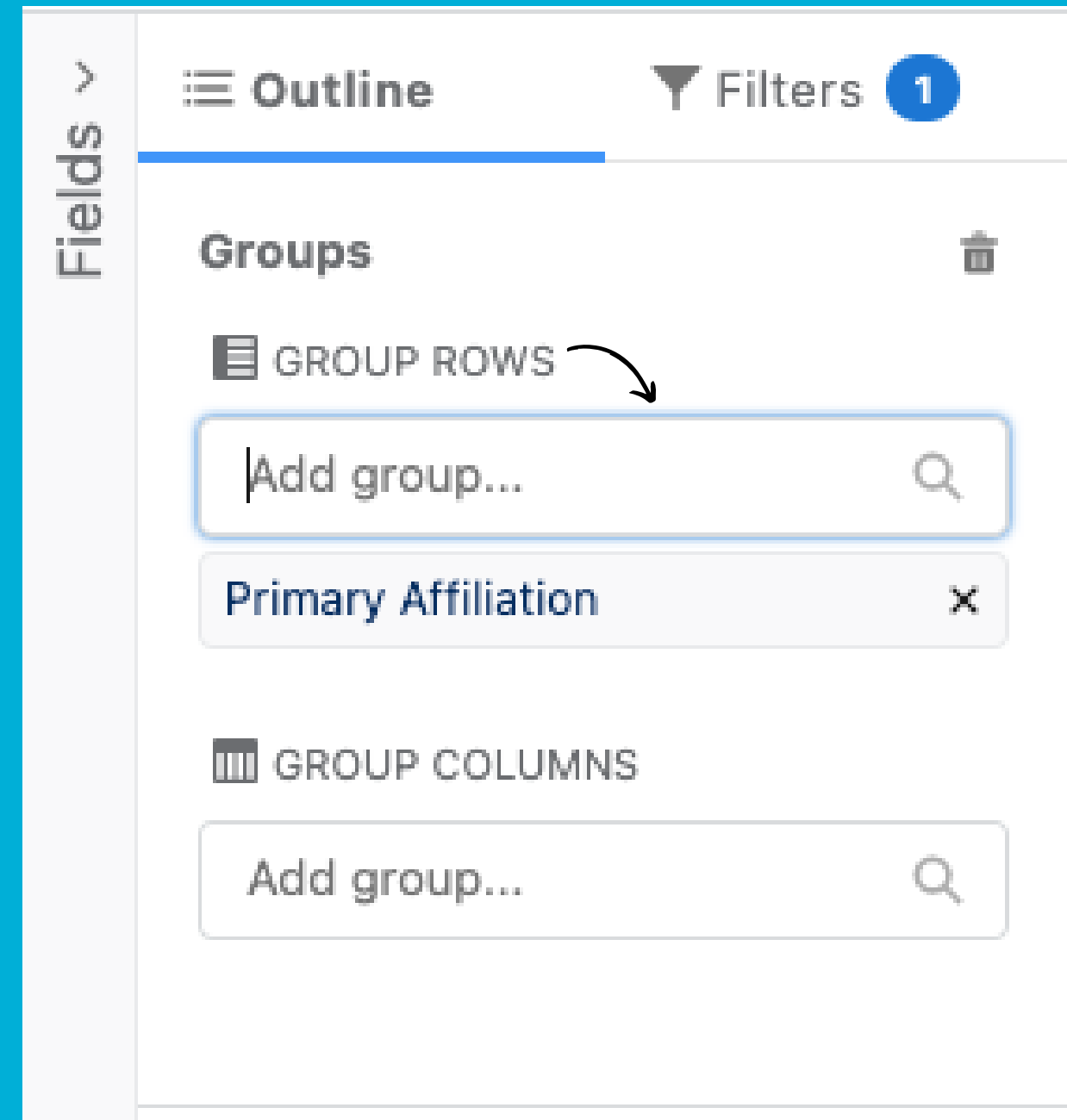
*Make sure that Preview Automatically is set to on.
You will see your report update as you make changes.*



Things to note:



Add a group row for Primary Affiliation
This is how you distinguish between volunteer groups.



You can edit your columns to include what your report needs.

REPORT ▾

New Report ✎

Contacts with Volunteer Hours and Volunteer Job

Fields ▾

Outline

Filters 1

✓ Previewing a limited number of records

Groups

GROUP ROWS

Add group...

Primary Affiliation

GROUP COLUMNS

Add group...

Columns

Add column...

Salutation

First Name

Last Name

Title

Account Name

Mailing Street

Mailing City

Primary Affiliation

- (17)

Added group

REPORT ▾

AIM Presentation Example - Adriana

Fields ▾

Outline

Filters 2

Groups

GROUP ROWS

Add group...

Primary Affiliation

GROUP COLUMNS

Add group...

Columns

Add column...

First Name

Last Name

Phone

Mobile

Primary Email

Mailing Address Line 1

Mailing City

Updated report name and columns

●
●
●
●
●
●
●
●
●
●
●

*The necessary columns
to pull the correct
volunteer information
into the report!*

Columns

Add column...

First Name

Last Name

Account Name

Mailing Street

Mailing City

Mailing State/Province

Mailing Zip/Postal Code

Primary Email


● Volunteer Job: Volunteer Job Name

● Shift Start Date & Time

Now that you have your columns,
you need to update the filters.
This gives Salesforce more detail
about what information you're
trying to pull.

REPORT ▼

New Report ✎ **Contacts with Volunte**

Fields > Outline  Filters 1

Filters ▼

Add filter... 🔍

- Show Me
- My contacts
- Last Activity
- All Time

Fields ▾

☰ Outline ▾ Filters 1

Filters ▾

Add filter... 🔍

Show Me
My contacts

Last Activity
All Time

Start Date 🗑️

Add a Start Date filter



Filter by Start Date ✕

Operator

equals ▾

- ✓ equals
- not equal to
- less than
- greater than
- less or equal
- greater or equal

Filter by Start Date ✕

Choose Start Date and click Apply


Operator


• greater than ▾

Type

Value ▾

Date [Use relative date](#)

9/15/2022 

Locked 

Filter by End Date ✕

Operator

less than ▼

equals

not equal to

✓ less than

greater than

less or equal

greater or equal

Filter by End Date ✕

Choose End Date and click Apply


Operator


• less than ▼

Type

Value ▼

Date [Use relative date](#)

10/15/2022 

Locked 

[Cancel](#) [Apply](#)



Search...



Volunteer Manage...

Volunteers Help

Home

Chatter

Tasks ▾

Volunteers Wizard

REPORT ▾

AIM Presentation Example - Adriana ✎

Contacts with Volunteer Hours and Volunteer Job

Fields ▾

Outline

Filters 2

Filters

Add filter...

Show Me

● All accounts

Created Date

● All Time

Start Date

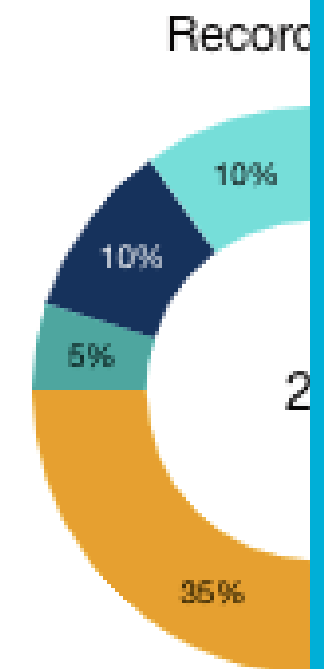
● greater than Sep 15, 2022

End Date

● less than Oct 15, 2022

✓ Previewing a limited number of records. Run the report to see everything.

*The necessary filters
to pull the correct
volunteer information
into the report.*



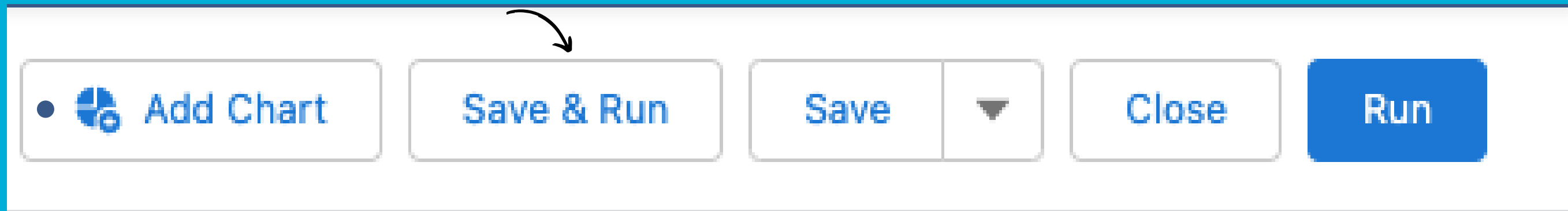
Primary Affiliation ↑

First Name

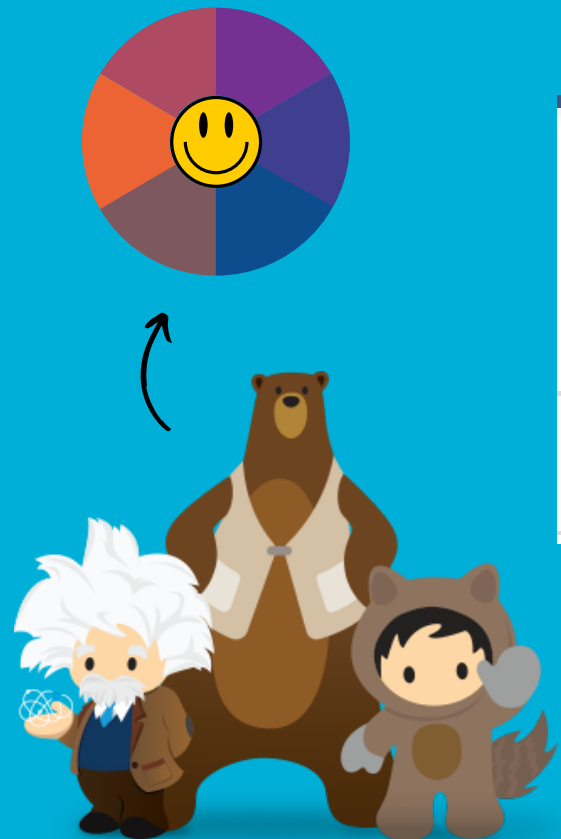
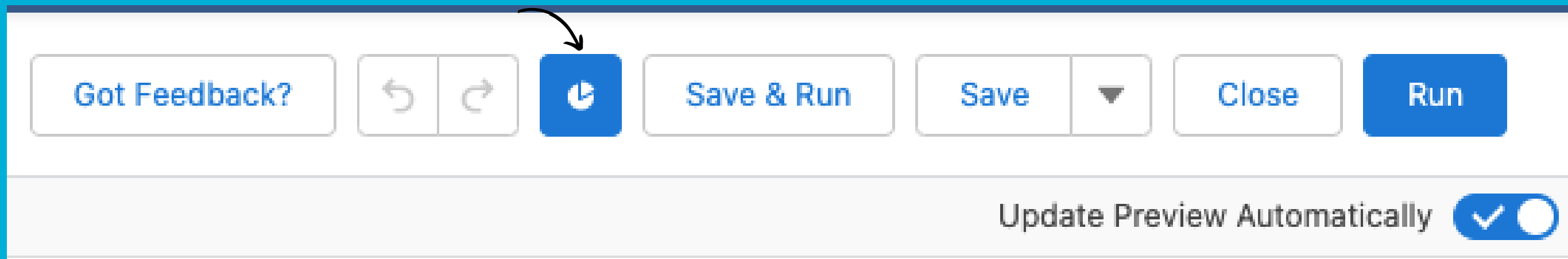
Last Name

Things to note:

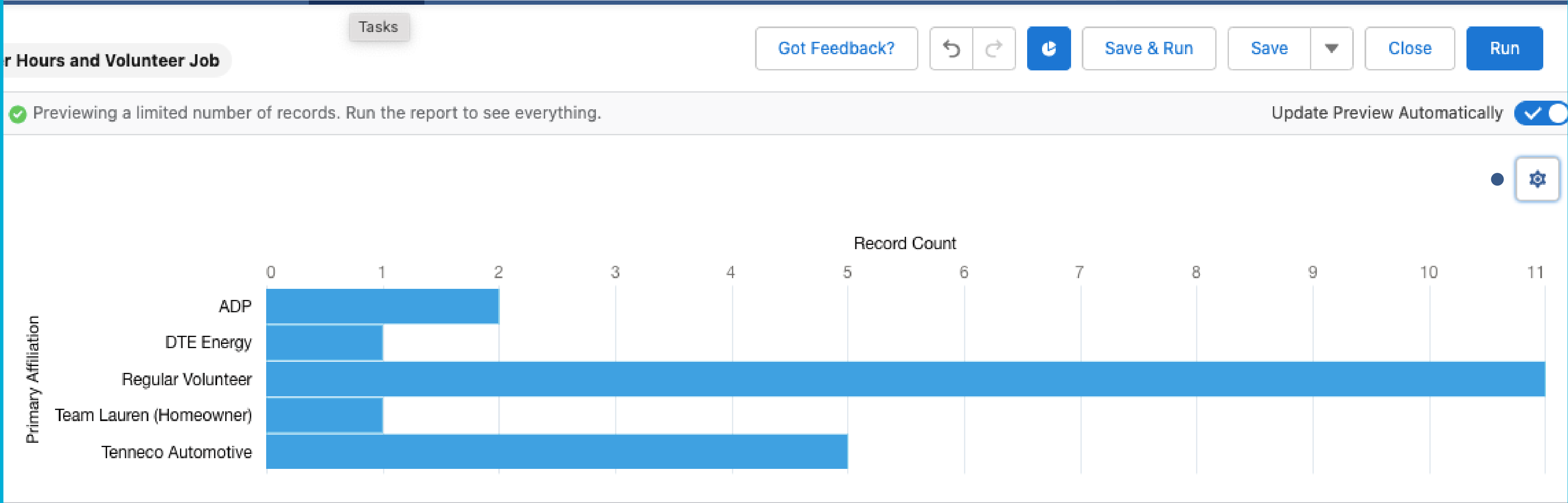
You can Save & Run now if you wish, but...



it's more fun to add a chart that Salesforce can instantly put together!

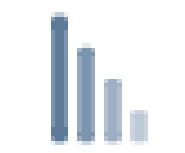


The Default Bar Chart



Click to change chart type

Display As



Column



Stacked Bar



Stacked Column



Line



Donut



Funnel



Scatter Plot

Chart Attributes

Chart Title

Y-Axis



X-Axis

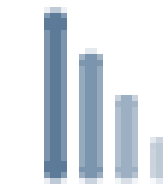


Show Reference Line

Display As



Bar



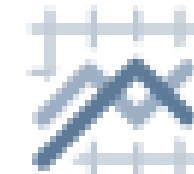
Column



Stacked Bar



Stacked Column



Line



Donut



Funnel



Scatter Plot

Show Values

Show Percentages

Combine Small Groups into "Others"

Show Total

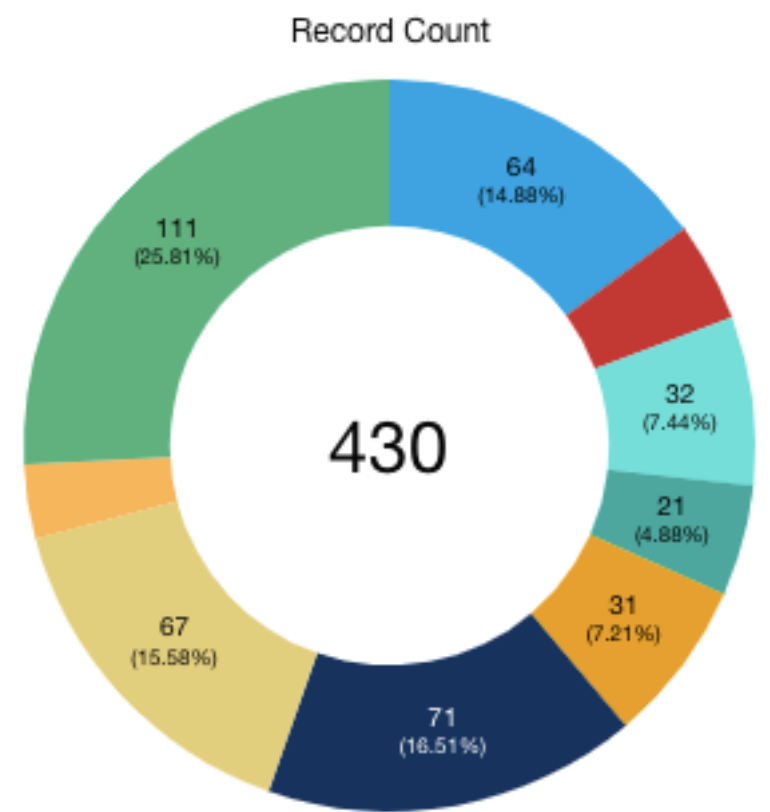
Finished Report



Report: Contacts with Volunteer Hours and Volunteer Job 2022 Volunteers

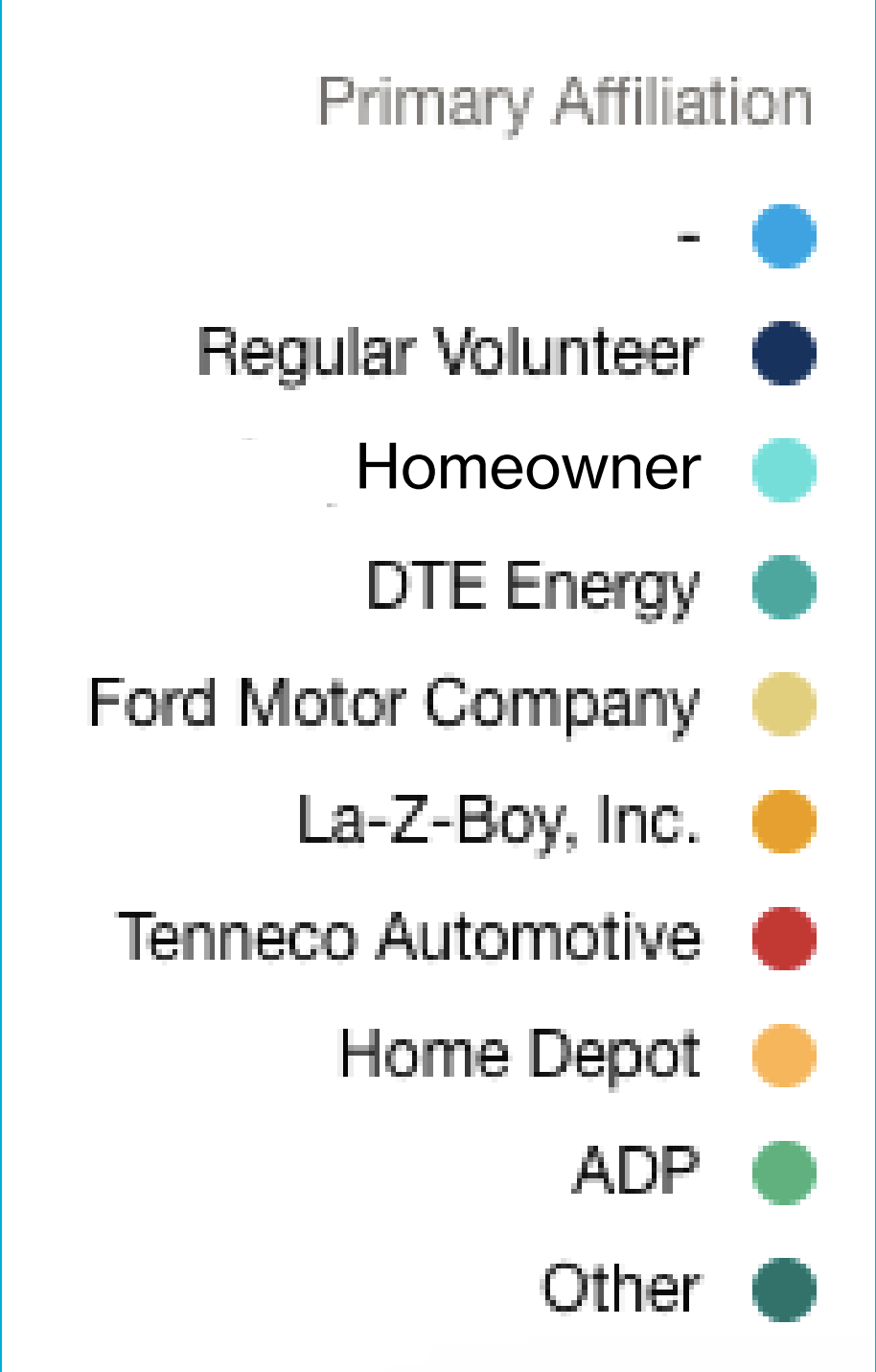
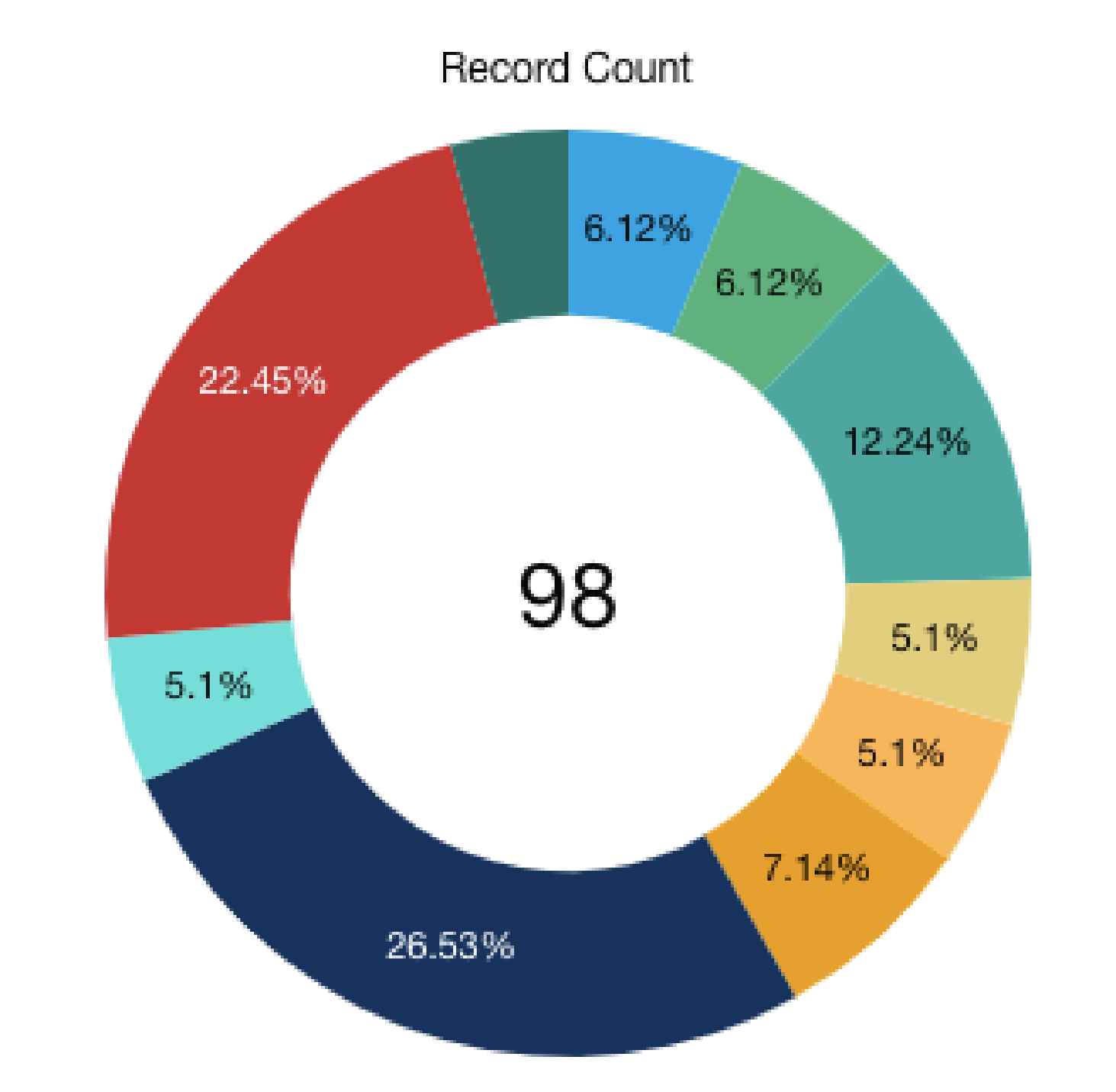


Total Records
430



- Primary Affiliation
- - Regular Volunteer
 - DTE Energy
 - Ford Motor Company
 - Tenneco Automotive
 - Home Depot
 - ADP
 - The University of Toledo Chapter of Triangle Fraternity
 - Other

Finished Donut Chart



Reminder: Make sure to denote all of your account/contact's Primary Affiliation!

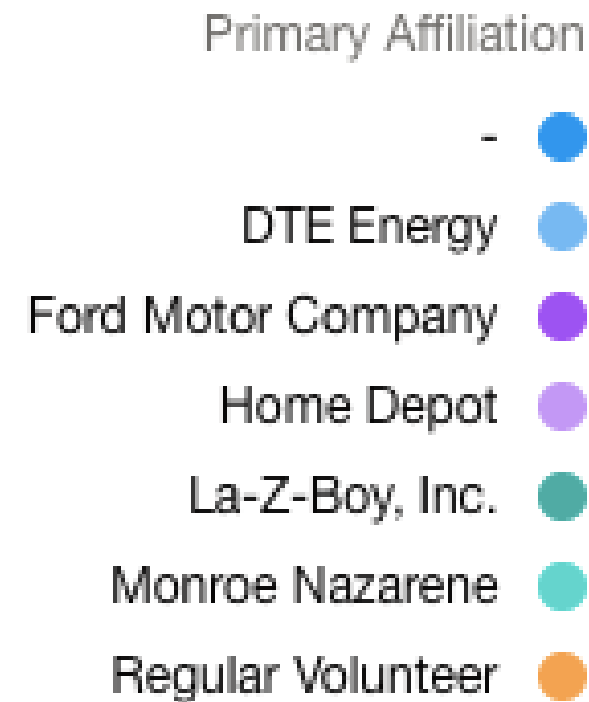
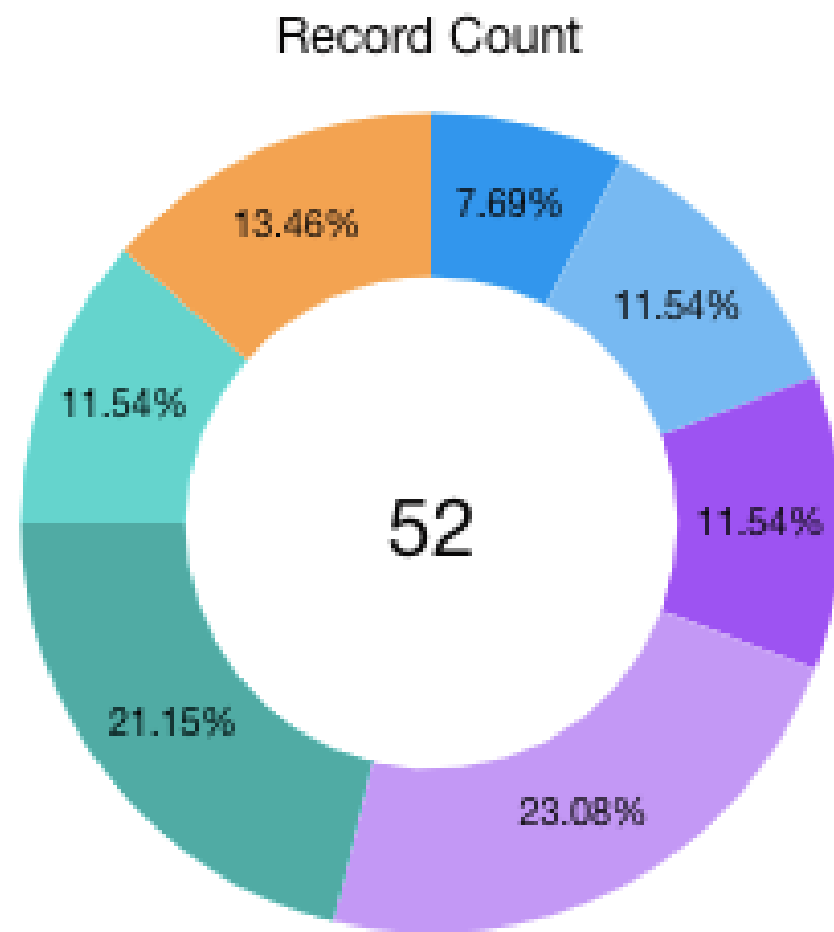


Numbers Matter!

Accurate volunteer data in this form is the chef's kiss on a board report!

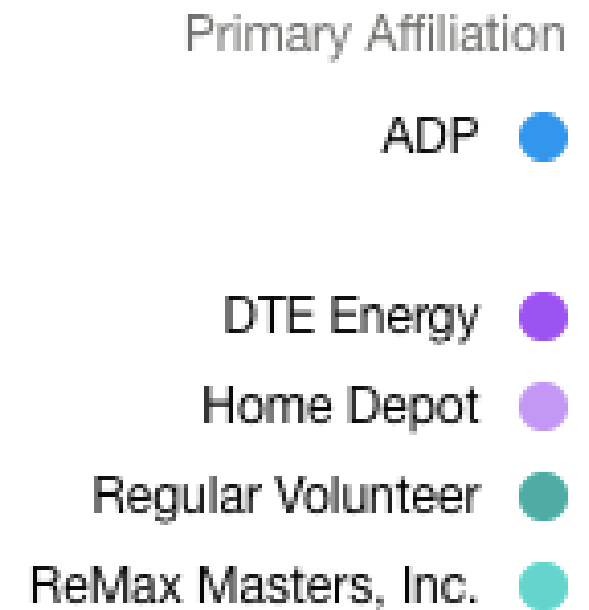
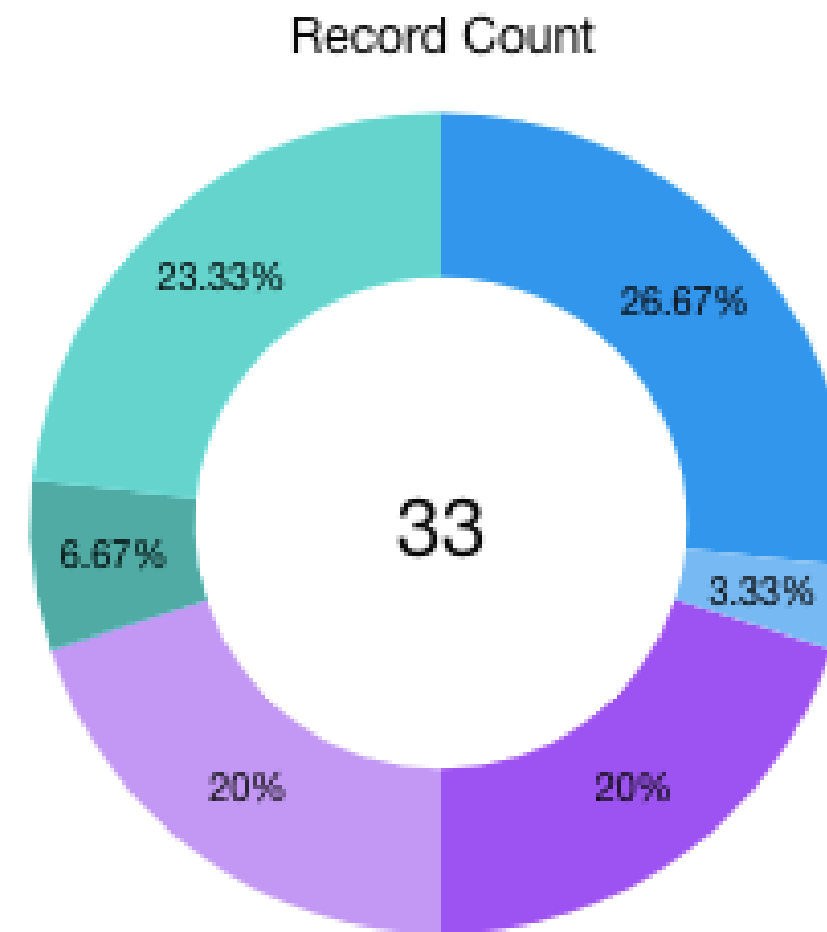


Volunteer Board Report (Aug-Sept)



[View Report \(Volunteer Board Report \(Aug-Sept\)\)](#)

Volunteer Board Report 7/15-8/15



[View Report \(Volunteer Board Report 7/15-8/15\)](#)

- You can create Dashboards as a
- part of your volunteer tracking
- processes. Input monthly,
- quarterly, and yearly volunteer
- data if you so choose.



Fund Development / Reporting:

- Compile donor contact lists for appeal efforts
- Generate email lists of lapsed donors
- Track Campaigns and Events
- Create Activity reports for your Team



How to create the perfect Report

Create Report

Select a Report Type

Search Report Types...

Report Type Name	Category
Accounts with EP tasks Test 2	Custom
Accounts with EP tasks Test	Custom
Accounts with Readiness with ReStore with ReStore	Custom
Accounts with Readiness with ReStore	Custom
Accounts with Readiness with ReStore Net Cash	Custom
Accounts with ReStores and Quarterly Reports	Custom
Affiliates w/wo Readiness, ReStores, Net Cash	Custom
Accounts with Affiliations with Contacts	Custom
Accounts with Chatter feeds	Custom
Opportunities	Standard
Opportunities and Recurring Donation	Standard
Opportunities and Batch	Standard
Opportunities and Batch	Standard
Opportunities and Bank Account	Standard
Opportunities and Payment Card	Standard

Category

Recently Used

All

Accounts & Contacts

Opportunities

Customer Support Reports

Leads

Campaigns

Activities

Contracts and Orders

Price Books, Products and Assets

Administrative Reports

File and Content Reports

Individuals

Other Reports

What data do you need?

Outline Filters 3

Groups

GROUP ROWS

Add group...

Columns

Add column...

First Name

Last Name

Billing Street

Billing City

Billing State/Province

Billing Zip/Postal Code

To see the latest edits, refresh the preview. Refresh

	Account Name	Informal Greeting	Primary Contact: Full Name	Donation Name	First Name	Billing Street	Billing City	Billing State/Province	Billing Zip/Postal Code
1	Curcio FitzAlan	Curcio	Curcio FitzAlan	04/10/2022 Curcio FitzAlan	-	266 2nd Street	Lansing	MI	48919
2	Lenore Kerman	Lenore	Lenore Kerman	09/23/2021 Lenore Kerman	-	6311 Moulton Place	Warren	MI	48092
3	Tillie Jollye	Tillie	Tillie Jollye	03/24/2021 Tillie Jollye	-	868 Schlimgen Road	Flint	MI	48555
4	Melony Reinbech	Melony	Melony Reinbech	05/07/2021 Melony Reinbech	-	655 Pine View Park	Detroit	MI	48295
5	Rhoda Hammelberg	Rhoda	Rhoda Hammelberg	08/13/2021 Rhoda Hammelberg	-	37 Grover Parkway	Warren	MI	48092
6	Alasdair McShea	Alasdair	Alasdair McShea	06/06/2022 Alasdair McShea	-	052 Randy Circle	Saginaw	MI	48604
7	Sheppard Simko	Sheppard	Sheppard Simko	06/20/2021 Sheppard Simko	-	9 Fairfield Alley	Grand Rapids	MI	49505
8	Ethelbert Elvish	Ethelbert	Ethelbert Elvish	07/24/2022 Ethelbert Elvish	-	59268 Raven Trail	Lansing	MI	48919
9	Jacquelyn Frany	Jacquelyn	Jacquelyn Frany	12/05/2020 Jacquelyn Frany	-	93 Lyons Place	Kalamazoo	MI	49048
10	Jacquette Ebbetts	Jacquette	Jacquette Ebbetts	07/15/2022 Jacquette Ebbetts	-	752 Mayer Plaza	Midland	MI	48670
11	Quintana Fuchs	Quintana	Quintana Fuchs	08/31/2021 Quintana Fuchs	-	87 Melrose Trail	Battle Creek	MI	49018
12	Kienan Duinbleton	Kienan	Kienan Duinbleton	02/10/2022 Kienan Duinbleton	-	27762 Carpenter Street	Troy	MI	48098
13	Hilario Kelson	Hilario	Hilario Kelson	12/14/2021 Hilario Kelson	-	0 Artisan Parkway	Grand Rapids	MI	49505
14	Lonnie Renols	Lonnie	Lonnie Renols	09/03/2020 Lonnie Renols	-	634 Sutherland Crossing	Grand Rapids	MI	49544
15	Stanislas Geroldini	Stanislas	Stanislas Geroldini	06/22/2021 Stanislas Geroldini	-	703 Schmedeman Street	Muskegon	MI	49444
16	Kenn Hagard	Kenn	Kenn Hagard	02/23/2022 Kenn Hagard	-	01 Longview Park	Grand Rapids	MI	49560
17	Marja Backhurst	Marja	Marja Backhurst	04/10/2021 Marja Backhurst	-	073 Sugar Alley	Detroit	MI	48224
18	Euell De Roberto	Euell	Euell De Roberto	06/09/2021 Euell De Roberto	-	11 Brentwood Parkway	Detroit	MI	48267
19	Goldie Gilston	Goldie	Goldie Gilston	04/20/2021 Goldie Gilston	-	07294 Dixon Lane	Grand Rapids	MI	49544
20	Zulema Margetson	Zulema	Zulema Margetson	06/01/2021 Zulema Margetson	-	06628 Ludington Plaza	Saginaw	MI	48609
21	Noah Yearron	Noah	Noah Yearron	02/05/2022 Noah Yearron	-	7833 Esch Street	Detroit	MI	48267

Update Preview Automatically

Time to narrow down those details and name your report

Search...

Fund Development ... Home Reports Dashboards Opportunities Campaigns Accounts Contacts Calendar Getting Started Tasks Chatter General Accounting Units Engagement Plan Templates More

REPORT

Year End Appeal mailing list Accounts with Opportunities

Got Feedback? Add Chart Save & Run Save

Outline Filters 2

To see the latest edits, refresh the preview. Refresh

Update Preview Au

Filters

Add filter...

Show Me All accounts

Created Date All Time

Billing Street not equal to ""

Account Record Type equals Household Account

Total Gifts

Filter by Total Gifts

Operator greater than

499

Locked Cancel Apply

	Account Name	Informal Greeting	Primary Contact: Full Name	Donation Name	First Name	Billing Street	Billing City	Billing State/Province	Billing Zip/Postal Code
1	Curcio FitzAlan	Curcio	Curcio FitzAlan	04/10/2022 Curcio FitzAlan	-	266 2nd Street	Lansing	MI	48919
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6	Alasdair McShea	Alasdair	Alasdair McShea	06/06/2022 Alasdair McShea	-	052 Randy Circle	Saginaw	MI	48604
	Sheppard Simko		Sheppard Simko	06/20/2021 Sheppard Simko	-	9 Fairfield Alley	Grand Rapids	MI	49505
	Ethelbert Elvish		Ethelbert Elvish	07/24/2022 Ethelbert Elvish	-	59268 Raven Trail	Lansing	MI	48919
	Jacquelyn Frany		Jacquelyn Frany	12/05/2020 Jacquelyn Frany	-	93 Lyons Place	Kalamazoo	MI	49048
	Jacquette Ebbetts		Jacquette Ebbetts	07/15/2022 Jacquette Ebbetts	-	752 Mayer Plaza	Midland	MI	48670
	Quintana Fuchs		Quintana Fuchs	08/31/2021 Quintana Fuchs	-	87 Melrose Trail	Battle Creek	MI	49018
	Kienan Duinbleton		Kienan Duinbleton	02/10/2022 Kienan Duinbleton	-	27762 Carpenter Street	Troy	MI	48098
	Hilario Kelson		Hilario Kelson	12/14/2021 Hilario Kelson	-	0 Artisan Parkway	Grand Rapids	MI	49505
14	Lonnie Renols	Lonnie	Lonnie Renols	09/03/2020 Lonnie Renols	-	634 Sutherland Crossing	Grand Rapids	MI	49544
15	Stanislas Geroldini	Stanislas	Stanislas Geroldini	06/22/2021 Stanislas Geroldini	-	703 Schmedeman Street	Muskegon	MI	49444
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21	Noah Yearron	Noah	Noah Yearron	02/05/2022 Noah Yearron	-	7833 Esch Street	Detroit	MI	48267

Export, Add to Dashboard and More!

Sandbox: AIM2022

Navigation bar with search bar and menu items: Fund Development ..., Home, Reports, Dashboards, Opportunities, Campaigns, Accounts, Contacts, Calendar, More.

Report: Accounts with Opportunities Year End Appeal mailing list

Account mailing list with addresses for Annual Year End Appeal mailing

Report actions: Search, Add Chart, Filter, Refresh, Edit

Total Records

190

	First Name	Last Name	Account Name	Billing Street	Billing City	Billing State/Province	Billing Zip/Postal Code
1	-	-	Aida Hagar	33809 Kipling Place	Southfield	MI	48076
2			Aida Hagar	33809 Kipling Place	Southfield	MI	48076
3			Aida Hagar	33809 Kipling Place	Southfield	MI	48076
4			Lenore Kerman	6311 Moulton Place	Warren	MI	48092
5			Rhoda Hammelberg	37 Grover Parkway	Warren	MI	48092
6			Melicent Briscam	7 Rowland Trail	Warren	MI	48092
7			Lenore Kerman	6311 Moulton Place	Warren	MI	48092



- Edit (Salesforce Classic)
- Save As
- Save
- Subscribe
- Export
- Delete
- Add to Campaign
- Add to Dashboard

Now you've got something to work with...



Clipboard Font Alignment Number Styles Cells Editing

A1

Year End Appeal mailing list
As of 2022-10-25 16:04:50 Eastern Standard Time/EST • Generated by Kelly Cafek (Oakland) • Sorted by Billing Zip/Postal Code (Ascending)

Filtered By
Show: All accounts
Billing Street not equal to
Account Record Type equals Household Account
Total Gifts greater than 499

First Name	Last Name	Account Name	Billing Street	Billing City	Billing State/Province	Billing Zip/Postal Code
		Aida Hagard	33809 Kipling Place	Southfield	MI	48076
		Aida Hagard	33809 Kipling Place	Southfield	MI	48076
		Aida Hagard	33809 Kipling Place	Southfield	MI	48076
		Lenore Kerman	6311 Moulton Place	Warren	MI	48092
		Rhoda Hammelberg	37 Grover Parkway	Warren	MI	48092
		Melicent Briscam	7 Rowland Trail	Warren	MI	48092
		Lenore Kerman	6311 Moulton Place	Warren	MI	48092

Year End Appeal mailing list

-
-
-
-
-

Team Check-In

we're halfway through!

1 Volunteer Management / Reporting

2 Fund Development / Reporting

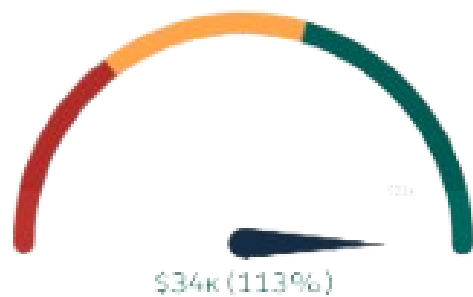
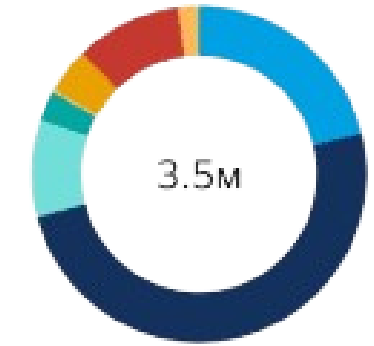
How are you feeling?



Hopefully over the moon with
KNOWLEDGE!

Dashboards:

- Turn reports into single snapshots of where you are.
- Present multiple reports side-by-side
- Track Actual to Goal for
 - Teams
 - Individuals
 - Campaigns



Individual Example:

Upcoming Tasks

Account Name ↑	Subject	Date	Full Comments
[Redacted]	Other - sent email. See notes	-	-
[Redacted]	Other - email exchange (see notes)	-	-
[Redacted]	email exchange with KS. See notes	-	-
[Redacted]	sent email follow up - Hi Katlin, I hope your event went well on Friday. I wanted to check in and see how your meeting went relative to Habitat. Should we schedule a follow up call?	-	-
[Redacted]	Other - had phone call with KS re: team build day. Emailed the following: Great talking to you Katlin, Attached is some information about Habitat Oakland. I've also attached our corporate sales package. If you look at the \$10,000 Building	-	-

[View Report \(Upcoming Tasks\)](#)

Org Accounts

Account ID ↑	Account Name	Total Gifts	Last Gift Amount	Last Gift Date
0010H00002KBA45	[Redacted]	\$765.00	\$250.00	6/13/2019
0010H00002KD9Xp	[Redacted]	\$35.00k	\$10.00k	12/4/2019
0010H00002R9XIn	[Redacted]	\$1.14k	\$887.83	6/26/2018
0010H00002SaSMY	[Redacted]	\$250.00	\$250.00	5/15/2018
0010H00002SaSVM	[Redacted]	\$250.00	\$250.00	5/18/2018
0010H00002TV1OH	[Redacted]	\$0.00	-	-
0010H00002V0soi	[Redacted]	\$0.00	\$0.00	-

[View Report \(Org Accounts\)](#)



Director Dashboard View

np sp Search...

Fund Development ... Getting Started Home Accounts Contacts Reports Apsora Opportunities Email Templates Campaigns Tasks Dashboards Notes Engagement Plan Templates Chatter More

Cultivation Report

Account Name	Donation Name	Amount
[Redacted]	12/31/2021 [Redacted]	\$100k
[Redacted]	[Redacted]	[Redacted]
[Redacted]	10/01/2022 [Redacted] Contracting	\$200k

View Report (Cultivation Report)

Ask Report

Acc...	Donation Name	Am...	Clo...	Type
[Redacted]	06/30/2022 [Redacted]	\$5.00	6/30/	Major G
[Redacted]	12/31/2021 [Redacted]	\$3.00	12/31/	Major G
[Redacted]	12/31/2021 [Redacted] Foundation	\$10.00	12/31/	Major G

View Report (Ask Report)

FollowUp Report

We can't draw this chart because there is no data.

View Report (FollowUp Report)

Committed Report

Account Na...	Donation Name	Am
Habitat for Humanity	12/31/2021-Habitat for Humanity International	\$180k
[Redacted]	12/31/2022 [Redacted] Bank	\$90k
[Redacted]	12/31/2022 [Redacted] Bank	\$20k
[Redacted]	06/30/2022 [Redacted] Way/Oakland	\$250k

View Report (Committed Report)

Pledged Report

Account Name	Donation...	Am...	Clo
[Redacted]	01/21/2022 2 David	\$5.00	1/2
[Redacted]	02/04/2022 2 David	\$5.00	2/4
[Redacted]	02/18/2022 2 David	\$5.00	2/1
[Redacted]	03/04/2022 2 David	\$5.00	3/4
[Redacted]	03/18/2022 2 David	\$5.00	3/1

View Report (Pledged Report)

Received Report

Account Name	Donation Name
[Redacted]	04/06/2022 [Redacted]
[Redacted]	02/21/2022 Angela
[Redacted]	04/04/2022 Ann
[Redacted]	06/08/2022 [Redacted]
[Redacted]	03/12/2022 [Redacted]
[Redacted]	04/06/2022 [Redacted]
[Redacted]	04/06/2022 R [Redacted]

View Report (Received Report)

Team Member 1 Opportunities by Stage

Sum of Amount: \$578k

View Report (Team Member 1 Opportunities by Stage)

Team Member 2 Opportunities by Stage

Sum of Amount: \$905k

View Report (Team Member 2 Opportunities by Stage)

Team Member 3 Opportunities by Stage

Sum of Amount: \$577k

View Report (Team Member 3 Opportunities by Stage)

Team Member 4 Opportunities by Stage

Sum of Amount: \$496k

View Report (Team Member 4 Opportunities by Stage)



Search...

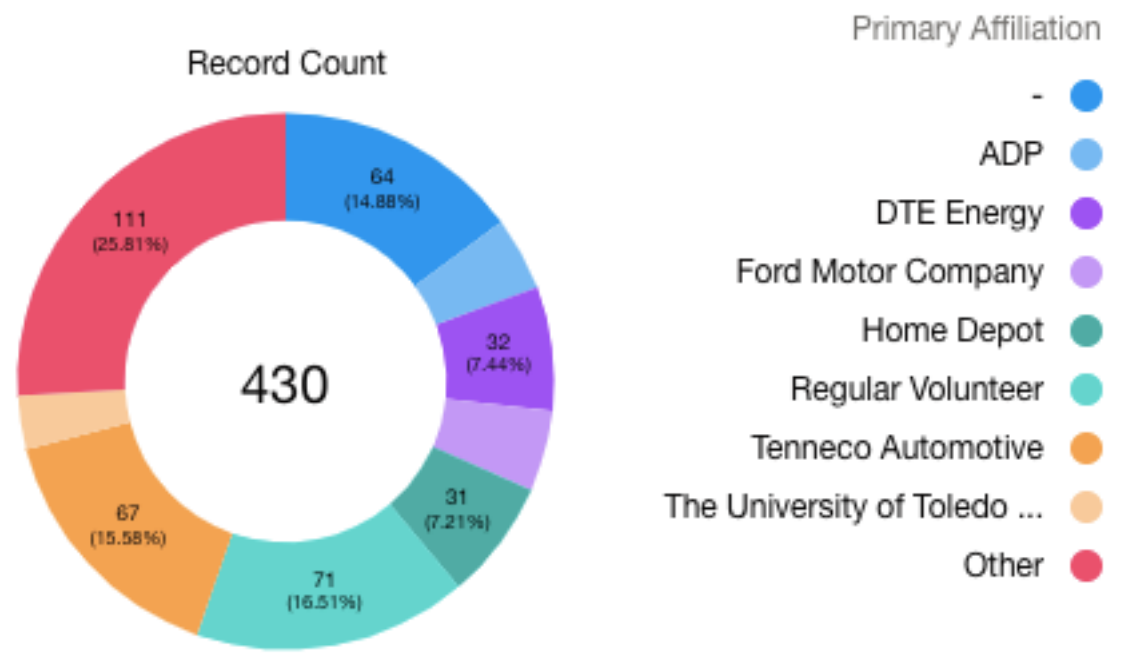


Dashboard Volunteer Management 2022

Refresh Edit Subscribe

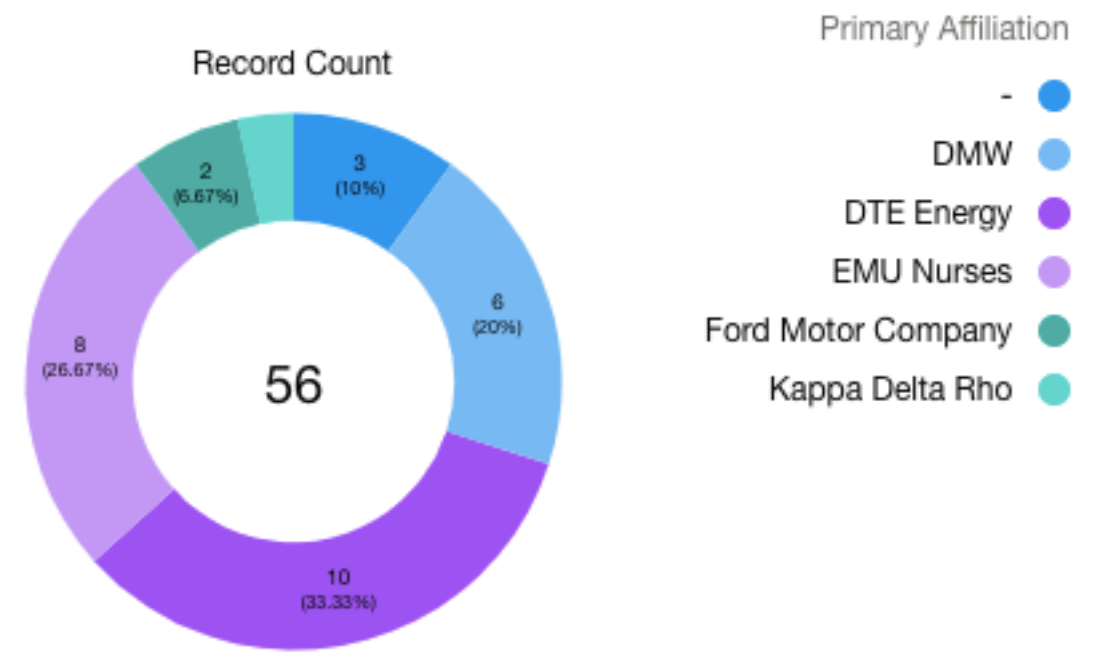
As of Oct 26, 2022 12:41 PM-Viewing as Staci Jennings

2022 Volunteers



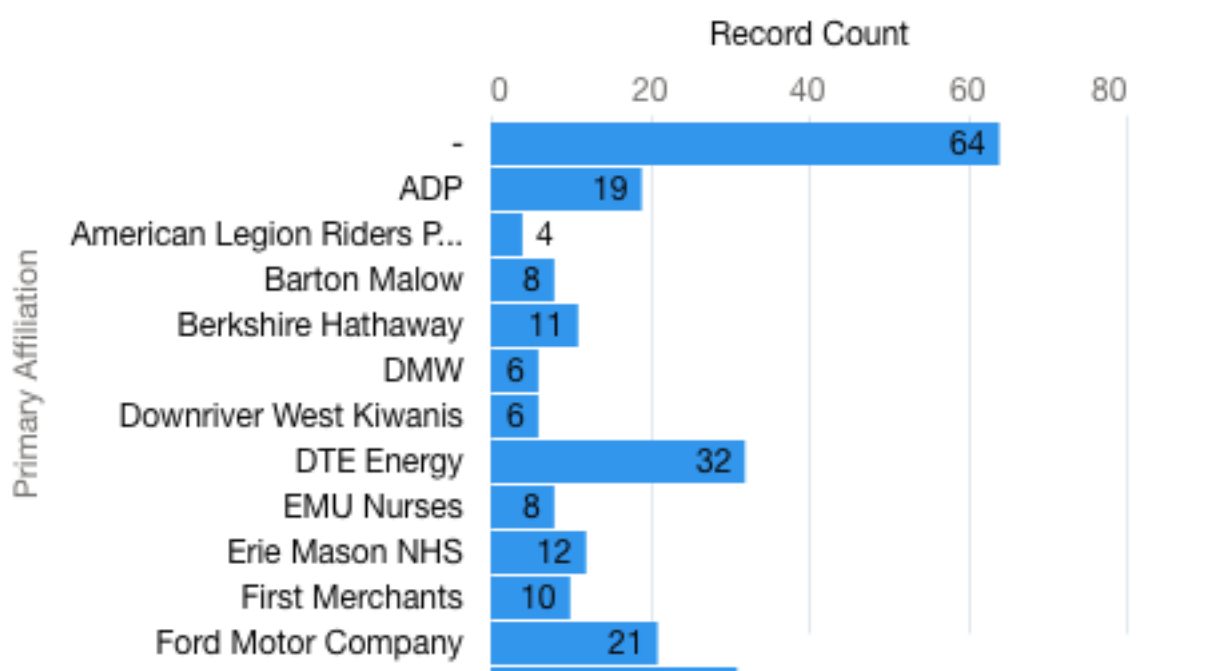
View Report (2022 Volunteers)

September 15- October 15, 2022 Board Rep



View Report (September 15- October 15, 2022 Board Rep)

2022 Volunteers



View Report (2022 Volunteers)

2022 Volunteers

4.1k

View Report (2022 Volunteers)








September 15- October 15, 2022 Board Rep

1k

View Report (September 15- October 15, 2022 Board Rep)

New Dashboard


Cloud logo





Search...       

Fund Development ... Home Reports Dashboards Opportunities Campaigns Accounts Contacts Calendar More

Dashboards


Recent 3 items


Search recent dashboards... [New Dashboard](#) [New Folder](#) 

DASHBOARDS	Dashboard Name	Description	Folder	Created By	Created On	Subscribed
Recent	Kelly DashBoard		Private Dashboards	Kelly Cafek (Oakland)	10/6/2022, 3:36 PM	
Created by Me	SSO Fund Development Dashboard-Orgs	Reports for all Account Record Types and all Opportunity Record Types	HFHM - Dashboards	Sally Burns (SSO)	7/25/2019, 9:45 AM	
Private Dashboards	Ernesto DashBoard		Private Dashboards	Kelly Cafek (Oakland)	10/7/2022, 4:06 PM	
All Dashboards	<p><i>Remember: When looking up Dashboards (and Reports) make sure you are looking under All Dashboards!</i></p> 					
FOLDERS						
All Folders						
Created by Me						
Shared with Me						

+ Component X

New Dashboard

* Name 

Description 

Cancel Create

Name your Dashboard, give a detailed description of what/who it is for.




Don't forget to scroll down to save in the desired Folder!

New Dashboard

Description

Folder

Private Dashboards 

Select Folder

Cancel Create



Search...



Fund Development ...

Home

Reports ▾

Dashboards ▾

Opportunities ▾

Campaigns ▾

Accounts ▾

Contacts ▾

Calendar ▾

More ▾



Test



+ Component

+ Filter



Save



Done



Empty canvas to build out 😊

Select the Report you want to display
NOTE: Don't forget to look in All Reports!

Search... [Icons: Star, Plus, Home, Question, Gear, Bell]

Fund Development ... Home Reports Dashboards Opportunities Campaigns Accounts Contacts Calendar More

[Pencil icon] + Component + Filter [Refresh] [Refresh] [Settings] Save [Close]

Select Report

Reports

Recent

Created by Me

Private Reports

Search Reports and Folders...

Reports and Folders ▾

Kelly Opportunities by Stage
Kelly Cafek (Oakland) · Oct 6, 2022 4:04 PM · Private Reports

Ernesto Received by Campaign Report
Kelly Cafek (Oakland) · Oct 7, 2022 4:10 PM · Private Reports

Cancel

Select



Choose how information is displayed!

Add Component

Ernesto Opportunities by Stage ✕

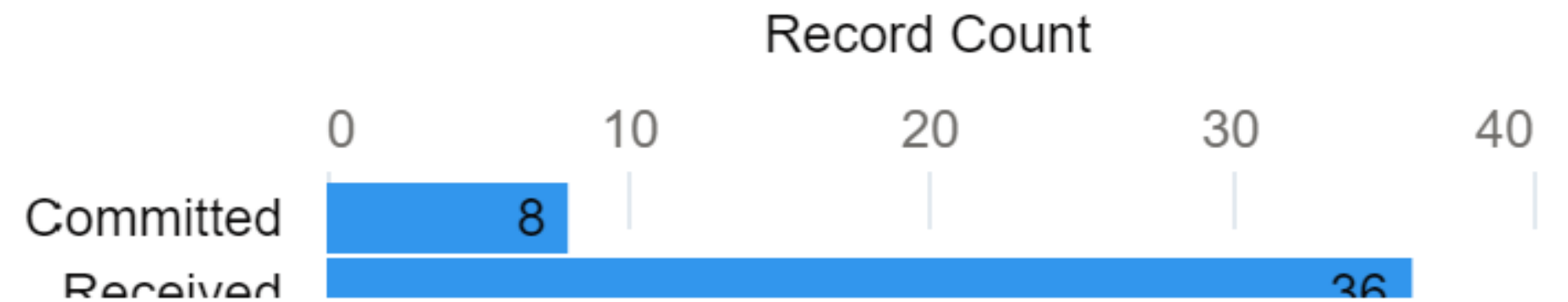
Use chart settings from report i

Display As



Preview

Ernesto Opportunities by Stage



[View Report \(Ernesto Opportunities by Stage\)](#)

Cancel

Add

2

Sort By

Stage



Custom Link

Max Groups Displayed

100

3

Title

Kelly Opportunities by Stage

Subtitle

Footer

4

Y-Axis

Stage

X-Axis

Record Count

Display Units

Shortened Number

5

Show Values

Show Chatter Photos

X-Axis Range

Automatic

Custom

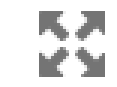
Decimal Places

Automatic

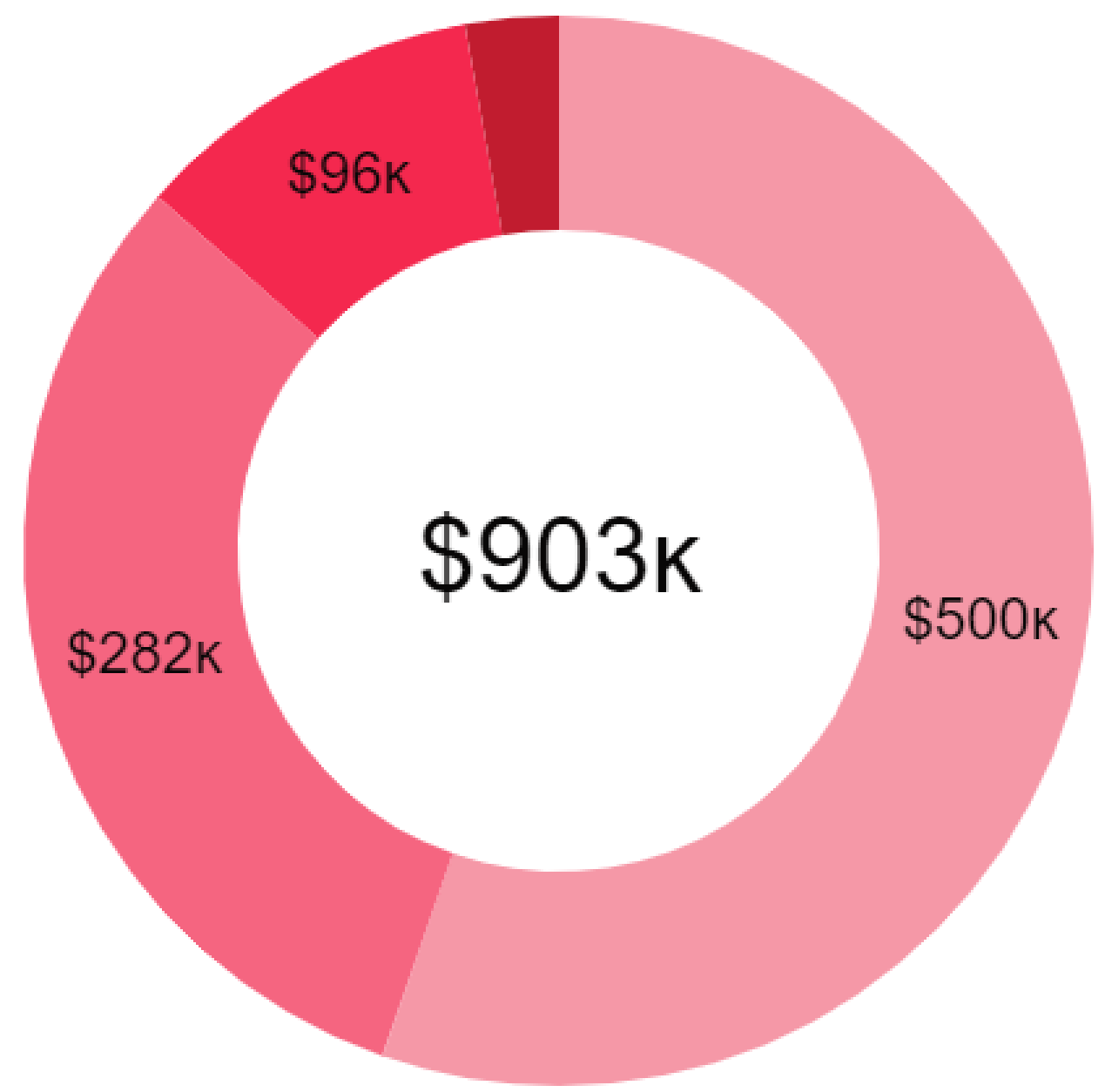
Gauge Chart



██████████ Opportunities by Stage



Sum of Amount



- Stage
- Researching
 - Ask
 - Received
 - Other

[View Report \(██████████ Opportunities by Stage\)](#)

Donut Chart



Metric Chart



[Redacted] Rec... 

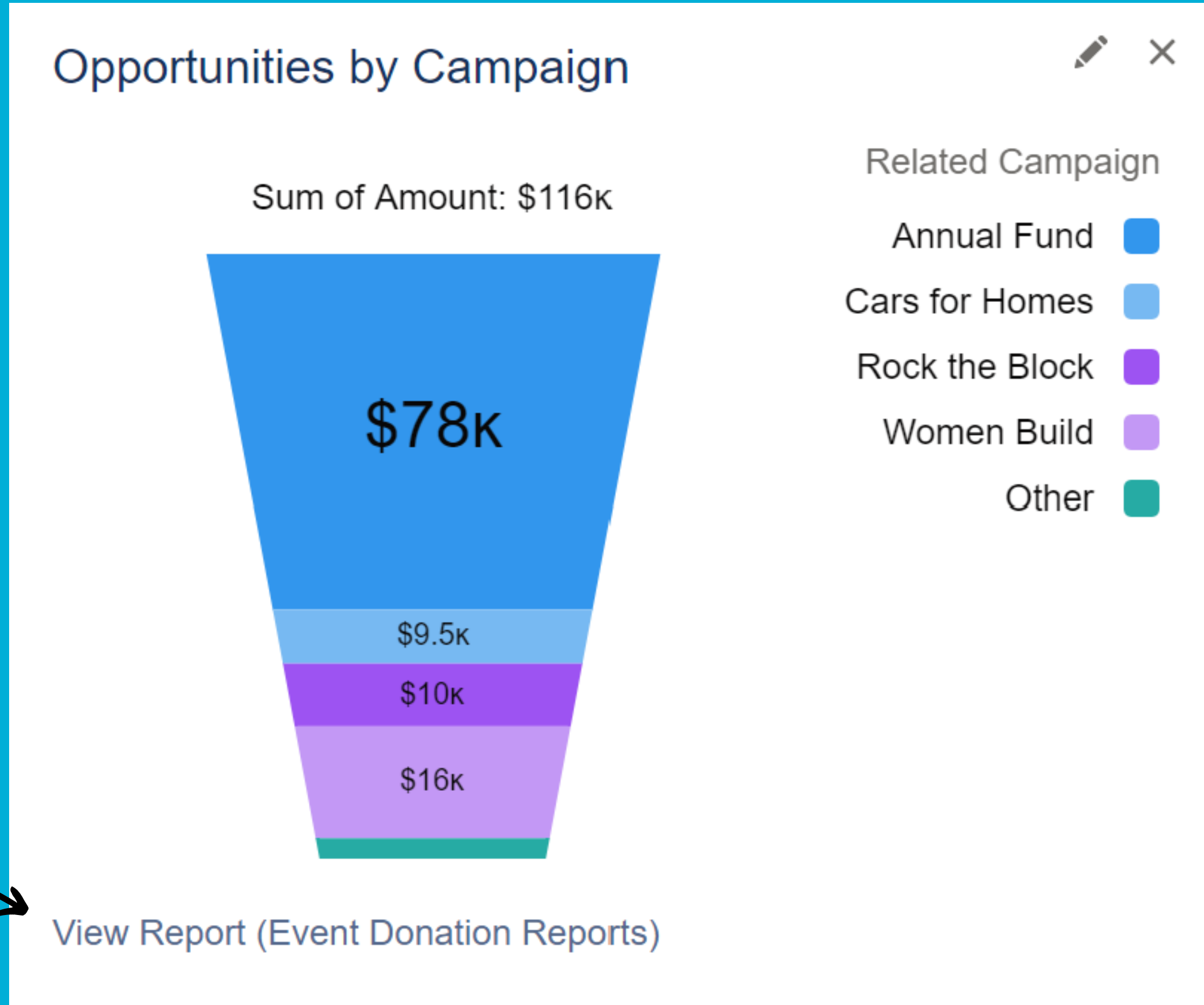
\$96K

[View Report \(\[Redacted\]\)...](#)

Funnel Chart

You can click
View Report

to access the full report!



Apsond:

- Simplest way to acknowledge donors.
- A suite of Salesforce add-on apps for data management, document generation, reporting, and charting.
- Merge multiple acknowledgement letters to mail or email!



WOW



«Date»

«Full Name»

«Account»

«Street Address»

«City», «State» «Zip»

Dear «First Name»,

On behalf of Habitat for Humanity of Oakland County, I want to personally thank you for your generous gift of «Amount». You are helping us to achieve our vision of a world where everyone has a safe place to live.

The need for affordable housing for low to moderate-income families and individuals has never been more urgent. Despite the challenges of the last few years, we continue to serve our neighbors who need the stability and hope that safe and decent housing provides. This would not be possible without your support!

Over our 26-year history, over 1,200 low-and-moderate income families and individuals have improved their lives because of their hard work with us. We remain committed to our mission of bringing people together to build homes, communities, and hope.

If you would like more information about Habitat Oakland County projects or programs, please contact me at 248.318.5491 or by email at annd@habitatoakland.org.

You are truly making a difference in our community!

Sincerely,

Ann Duke

Chief Development Officer



Habitat for Humanity is a 501(c)(3) tax exempt organization. No goods or services were received by the donor in exchange for this contribution.

150 Osmun St, Pontiac, Michigan 48342-3125

Phone: (248) 338-1843 Fax: (248) 338-1361 www.habitatoakland.org



Build your Thank You Letter

- Remember the Merge Fields
 - Name/Account
 - Address
 - Donation Amount
 - Notes
- List Fair Market Value
- Can even contain signatures!



Let's get started!



Search...



Fund Development ...

Getting Started

Home

Accounts ▾

Contacts ▾

Opportunities ▾

Reports ▾

Campaigns ▾

Dashboards ▾

Apso



Hi, Kelly Cafek (Oakland)

Habitat for Humanity of Michigan

Help

Accounts Contacts Opportunities Campaigns **Events** Documents Tasks More ▾ Settings Reporting tools

Documents

Search ▾ Filter: (None) ▾

1 - 142 of 142 Rows per page: 200 ▾

<input type="checkbox"/>	Document Name	Created Date	Last Modified Date
<input type="checkbox"/>	2021 Gala Donations Contact - Post Event.docx	05/02/2019 12:33 pm	11/22/2021 11:23 am
<input type="checkbox"/>	2021 Gala InKind Business.docx	12/10/2019 11:47 am	11/22/2021 01:27 pm
<input type="checkbox"/>	2021 Gala InKind Contact.docx	12/10/2019 11:59 am	10/25/2021 11:58 am
<input type="checkbox"/>	2021 Gala Sponsor.docx	01/19/2017 11:36 am	10/25/2021 11:45 am
<input type="checkbox"/>	2021 Gala Ticket Business.docx	11/13/2020 02:57 pm	11/22/2021 12:36 pm

Document details

Document Name	2021 Gala Donations Contact - Post Event.docx	Author	Kelly Cafek (Oakland)
Body	(Not shown)	Body Length	77281
Deleted		Description	
Document Content Searchable	√	Document Unique Name	Bowman_General_TY
Externally Available		File Extension	docx
Internal Use Only		Keywords	
MIME Type	application/vnd.openxmlforma... officedocument.wordprocessin...	Namespace Prefix	

Upload your Acknowledgement Letter

Documents Search ▾

142 of 142 Rows per page: 200 ▾

Document Name Created Date Last Modified

2021 Gala Donations
Contact - Post
Event.docx 05/02/2019 12:33 pm 11/22/2021

2021 Gala InKind
Business.docx 12/10/2019 11:47 am 11/22/2021

2021 Gala InKind
Contact.docx 12/10/2019 11:59 am 10/25/2021 11:58 am

2021 Gala Sponsor.docx 01/19/2017 11:36 am 10/25/2021 11:45 am

2021 Gala Ticket
Business.docx 11/13/2020 02:57 pm 11/22/2021 12:36 pm

Upload Document

Upload file: No file chosen

Document Unique Name:

Upload to folder: ▾

Upload Tools ▾

Author Kelly Cafek (Oakland)

Length 77281

Description

Document Bowman_General_TY

Unique Name

Externally Available

File docx Extension

Internal Use Only

Keywords

MIME Type application/vnd.openxmlforma...
officedocument.wordprocessin...

Namespace Prefix

Upload your Acknowledgement Letter

apsona
for salesforce

Hi, Kelly Cafek (Oakland)

Habitat for Humanity of Michigan

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Opportunity reports

1 - 87 of 87

Modified date

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Modified date	Owner
10/11/2022 12:20 ...	Kelly Cafek (Oakland)
08/16/2022 10:55 ...	Kelly Cafek (Oakland)
08/16/2022 09:16 ...	Kelly Cafek (Oakland)
08/15/2022 01:49 ...	Kelly Cafek (Oakland)

Defining Columns

apsona for salesforce Hi, Kelly Cafek (Oakland) Habitat for Humanity of Michigan

Accounts Contacts **Opportunities** Campaigns Events Documents Tasks More ▾ Settings Reporting tools

Edit report Save Save & run Run Cancel

Report name: Description:

Record range: to

Table data Filter terms Sort order

Add column:

Available objects Opportunity fields

Opportunity	Fields
Account (Account)	_SYSTEM: HOUSEHOLD CONTACT ROLEPROCESSOR
Account (Matching Gift Account)	Acknowledgment Date
Account (Partner Account)	Acknowledgment Status
Campaign (Campaign)	Affiliate Name
Campaign (Event)	Amount
Campaign (Related Campaign)	Annual Wages / Salary
Contact (Honoree Contact)	Batch
Contact (Notification Recipient Contact)	Metrics

[Add a calculated field](#)

Columns selected: (11)

Account Name	Amount	Billing Street	Billing City	Billing State/Province
Acknowledgment Status	Acknowledgment Date: value	Donation ID	First Name	Full Name

Define Filters

apsona for salesforce Hi, Kelly Cafek (Oakland) Habita

Accounts Contacts **Opportunities** Campaigns Events Documents Tasks More ▼ Settings Reporting tools

Edit report Save Save & run Run Cancel

Report name: General_Business Description:


Record range: 1 to 100,000

Table data **Filter terms** Sort order

Filter terms (5) [Add term](#) [Copy from existing filter](#)

<input type="checkbox"/>	1. Campaign.Name	▼	is empty	▼	
<input type="checkbox"/>	2. Campaign.Name	▼	contains	▼	<input type="text" value="annual"/>
<input type="checkbox"/>	3. Opportunity.Acknowledgment St...	▼	is among	▼	To Be Acknowledged ▼
<input type="checkbox"/>	4. Account.Record type	▼	is among	▼	Organization ▼
<input type="checkbox"/>	5. Opportunity.Stage	▼	is among	▼	Received ▼

Filter logic: ?



Edit/run a Merge Action

1. Select action

2. Choose options

3. Match fields

4. Finish

What would you like to do?

- Run an existing merge action
- Create and run a new merge action

Have you done this before?

First time building it?

3 records will be processed.

Cancel

Run



Edit/run a Merge Action

1. Select action

2. Choose options







3. Match fields

4. Finish

What would you like to do?

- Run an existing merge action
- Create and run a new merge action

Select the type of merge:

- Document (.docx/.pdf) merge 
- Address labels 
- Spreadsheet (.xlsx) merge 
- Email merge 
- Email and document merge 
- Email and xlsx merge 

3 records will be processed.

Cancel

Next »



Edit/run a Merge Action

1. Select action

2. Choose options

3. Match fields

4. Finish

Document merge options

Document template is in Salesforce Documents Google Docs ▶ Conditional templates [What is this?](#)

Document template to use: 2022_General_Business.docx ▼ ?

Output format: .docx .pdf

Output structure: Single file with page breaks
 Single file with paragraph breaks
 Separate files, one for each record ?

Run Parameters (Optional - [Learn more](#))

Add

This merge action does not have any Run Parameters.

3 records will be processed.

Cancel

« Back

Next »

Edit/run a Merge Action



Document template:

Main (top-level) fields

Merge field	Data field	Merge field	Data field
Account	(Not mapped) ▼	Amount	(Not mapped) ▼
City	(Not mapped) ▼	Date	(Not mapped) ▼
First Name	(Not mapped) ▼	Full Name	(Not mapped) ▼
State	(Not mapped) ▼	Street Address	(Not mapped) ▼
Zip	(Not mapped) ▼		

Choose from the Dropdowns

3 records will be processed.

Cancel « Back **Next »**

Edit/run a Merge Action



Document template:

Main (top-level) fields

Merge field	Data field	Merge field	Data field
Account	Account Name ▼	Amount	Amount ▼
City	Billing City ▼	Date	Today's date ▼
First Name	First Name ▼	Full Name	Full Name ▼
State	Billing State/Province ▼	Street Address	Billing Street ▼
Zip	Billing Zip/Postal Code ▼		

3 records will be processed.

Connected!

Edit/run a Merge Action

1. Select action

2. Choose options

3. Match fields

4. Finish

Create a Task related to each Opportunity ▾

Task Subject: _____

Task Status: Completed ▾

Due Date: None ▾

Attach each output document to the corresponding

Opportunity ▾ record as Attachment (Classic UI) ▾ ?

Set the field

Opportunity.Acknowledgmei ▾

Opportunity.Acknowledgmei ▾

(None) ▾

(None) ▾

To value

Current date & time

Acknowledged ▾

▶ Email options

▶ Formatting options

Save this action as Document merge: Opportunity 2022-10-26_11:22 ?

3 records will be processed.

Cancel

« Back

Save & Close

Save & Run

Look at those results!



October 24, 2022

Financial Inc.
300 Woodward Ave
14th Floor
Detroit, MI 48226

Dear Cynthia,

On behalf of Habitat for Humanity of Oakland County, I want to personally thank you for your generous gift of \$4,000.00. You are helping us to achieve our vision of a world where everyone has a safe place to live.

The need for affordable housing for low to moderate income families and individuals has never been more urgent. Despite the challenges of the last few years, we continue to serve our neighbors who need the stability and hope that safe and decent housing provides. This would not be possible without your support!

Over our 26-year history, over 1,200 low-and-moderate income families and individuals have improved their lives because of their hard work with us. We remain committed to our mission of bringing people together to build homes, communities and hope.

If you would like more information about Habitat Oakland County projects or programs, please contact me at 248.318.5491 or by email at annd@habitatoakland.org.

You are truly making a difference in our community!

Sincerely,

Ann Duke
Chief Development Officer

Habitat for Humanity is a 501(c)(3) tax exempt organization. No goods or services were received by the donor in exchange for this contribution.



150 Osmun St, Pontiac, Michigan 48342-3125

Phone: (248) 338-1843 Fax: (248) 338-1361 www.habitatoakland.org

Q&A Time



Thank you!



🌟🌟 *Connect with us!* 🌟🌟

Linked 



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about this session.

You can also sign up to win a raffle prize!

